

## Plastrans

# the BIGGER bicture of biopolymers

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Adoption
Partnerships

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Viktoriia Zakharycheva, MSc.

Senior Marketing & Communications
Manager



#### Sustainable Solution Provider

- 35+ years in Europe's polymer value chain
- Broad portfolio: fossil, bio-based, and recycled polymers
- Technical expertise & market insights



**VISION:** Be the leading provider of bio-based polymers

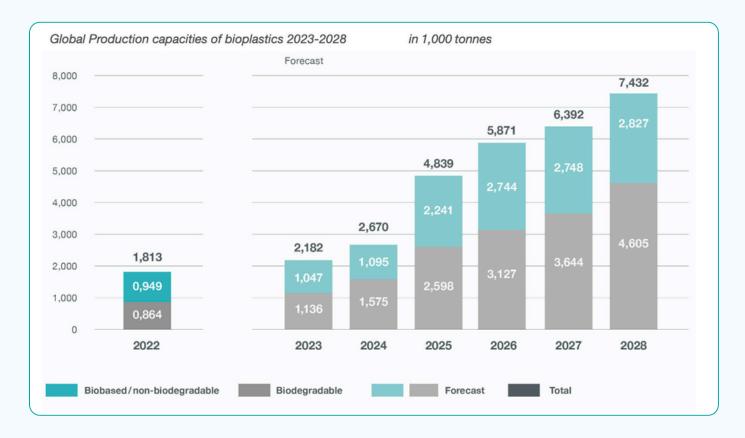
**Mission:** Cater holistic solutions to the plastics converting industry



#### The Bigger Picture – Beyond Production Capacity

+100%

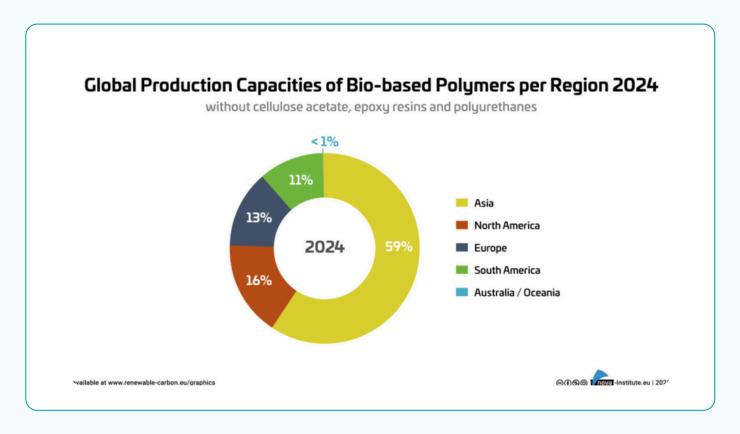
Global production capacity will nearly double to 7.4 million tonnes by 2028.



Source: European Bioplastics, Market Data 2023

13%

Europe represents about 13%, led by PLA, starch blends, Bio-PE, and Bio-PP.

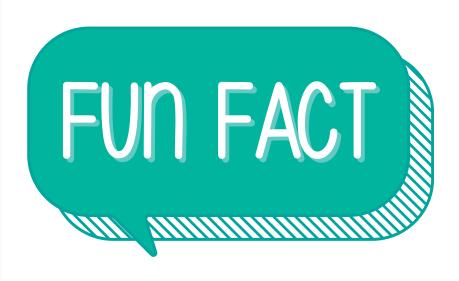


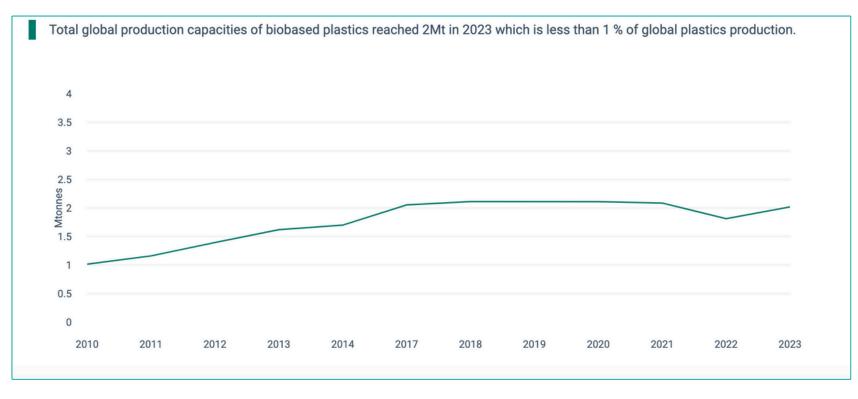
Source: Renewable Carbon - Mar. 2025

capacity ≠ impact.

## less than 1%

Bioplastics remain <1% of global plastics production.





Source: European Environment Agency, Market Data 2023



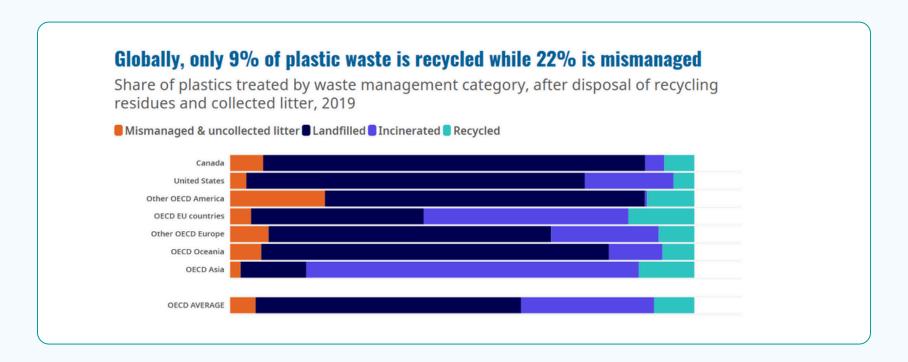
#### The Bigger Picture of Biopolymers- The Path forward



and more

9%

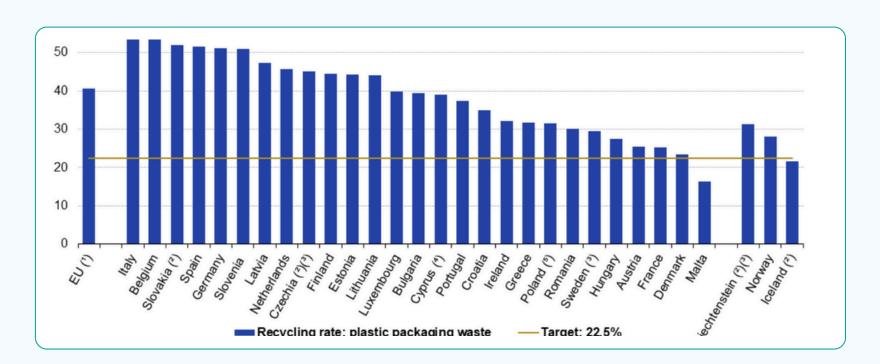
Bioplastics remain <1% of global plastics production.



Source: OECD

40%

In Europe, about 40% of collected plastic packaging is officially recycled.



Source: Eurostat



## Compliance:

### PPWR (Feb 2025):

- All packaging recyclable by 2030
- Binding reuse quotas
- Mandatory recycled content levels

#### France and Italy:;

 France and Italy push even further with national compostable rules, adding development possibilities

## Reality:

Access to collection: < 25 % of EU households can put compostables in organic bins. Verified by EU Commission reports.

**Sorting bottleneck:** Even where collected, compostables often get diverted → incineration. Infrastructure lags.

**Result:** A compostable product can be legally compliant yet practically incinerated.



### **BIOPOLYMERS:**

Creating Value Today

#### Cost efficiency in niches

Horticulture films: lower disposal costs → direct savings for farmers and growers

#### Infrastructure preparation

Early adoption supports municipalities in testing and scaling biowaste systems



#### Brand credibility

Retailers in France & Italy use certified compostable bags and packaging

Certification schemes strengthen customer trust beyond "bio" claims

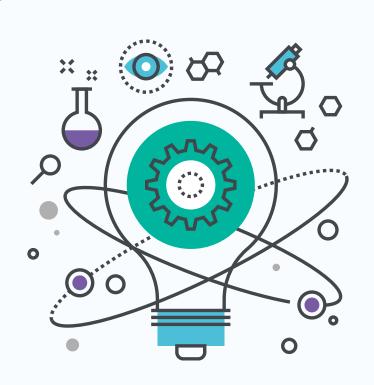
#### Innovation leadership

Pilots today secure early-mover advantage before regulatory tightening



## **BIOPOLYMERS:**

**Innovation Meets Collaboration** 



#### Innovation in biopolymers:

- enzymatic recycling pilots in Germany and France,
- new PLA-PBAT blends with better heat resistance,
- bio-based nylons in automotive.



#### Customers demand:

- Stable supply,
- Compatibility with existing equipment,
- Clear certification,
- And real end-of-life options.

### Bio-Net - Compostable Netting Solutions

By Mesh Pack GmbH (Germany), BiologiQ Inc. (USA) & Plastrans Technologies GmbH (Austria)



SDG 12

#### 100 % compostable\*

Compostable with food waste



#### **Reduced CO<sub>2</sub> footprint**

Replaces fossil PP/PE nets with compostable alternatives.

SDG 14,15

#### Eliminates microplastic leakage

**Microplastics solution:** Eliminates fragment pollution from net cutting and disposal

SDG 17

#### international partnership

This project shows how innovation + collaboration = real adoption.







Sustainable Solution Provider

ISO 9001

ISO 14001

**ISCC PLUS** 





- **Curating materials:** PLA and other compostable polyesters, Bio (attributed)-PE, Bio (attributed)-PP, Thermoplastic Starch Nuplastiq.
- **Supporting adoption:** technical trials, compliance advice, and financial models.
- **COMMUNICATING RESPONSIBLY**: HELPING CUSTOMERS AVOID GREENWASHING.

- Bridging East & West: making sustainable polymers accessible in CEE markets.
- Building networks and value chains.
- **Embedding SDGs:** using them as a framework to guide our portfolio, projects, and partnerships.



### (b) Plastrans

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