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FJoB:Plast

**Future of Bio Plastics** 

Oliver Kutsch
CEO at Ceresana

Ceresana



# Who We Are – And Why We're Here



#### **Our Expertise**

Over 20 years of experience, specializing in chemical and industrial topics, and focusing on bioeconomic topics for the past 16 years

#### **Our Mission**

Be a trusted global partner in industrial market research, driving clients' success through precise and impactful analysis

#### **Our References**





# Plastic and Bioplastic Market Reports

Showcasing the Market Expertise

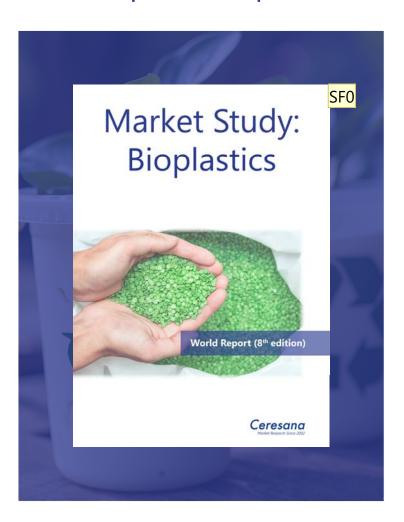






# **Bioplastic Market Report**

New Update September 2025 with Forecasts until 2034



#### **Application Areas:**

Rigid packaging, flexible packaging, consumer goods, and automotive and electronics

#### **Product Groups:**

Polylactic acid (PLA), starch, polyhydroxyalkanoates (PHA), polybutylene adipate terephthalate (PBAT)

#### **Country Profiles:**

France, Germany, Italy, Netherlands, Spain, United Kingdom, USA, China, Japan, South Korea, and Taiwan

#### **60 Manufacturer Profiles**

#### Hier könnte man auch schon die 9. Auflage zeigen Sonntag, Franziska; 2025-09-08T14:47:49.840 SF0



# Who We Are – And Why We're Here



#### **Our Motivation**

Sharing **our expertise** in bio-based industries.

Supporting the **networking** between industrial partners and experts

Focusing on **economic insights** which are essential to making the bioeconomy broadly accepted.



# Join the Future of Bio Community



Stay Connected and Become a Community

Focus: Economic perspective of bio-based materials

#### **What Awaits You:**

- Early insights on trends & opportunities
- Regular networking with peers & experts
- Exclusive content
- A voice in shaping the community

Give us feedback on what interests you

# Agenda - Today

# Wednesday, September 10

	Keynotes: Framework Conditions
	Oliver Kutsch (Ceresana) Bioplastics Market Dynamics
9:00 a.m. - 10:00 a.m.	Marco Pellegrini (Cefic) Biomass-derived plastics and the future of the chemical industry
	<b>Giovanni Gadaleta (AIMPLAS)</b> Advancing the evaluation of compostable plastics: fast-track methodologies for biodegradation and disintegration under industrial composting conditions
	Enora Oger (futerro) Regulatory Momentum for Bio-Based Plastics: Navigating the EU Policy Landscape
10:00 a.m.	Panel
10:30 a.m.	30 min
10:30 a.m.	Networking
- 11:00 a.m.	30 min
30 min	BREAK



# Agenda - Tomorrow

## Thursday, September 11

	Keynotes: Application and Products
	Prof. Dr. Andreas Kuenkel (BASF) Certified biodegradable polymers – from basic understanding to sustainable products
1:00 p.m. - 2:00 p.m.	Viktoriia Zakharycheva (Plastrans Technologies GmbH) The Bigger Picture of Biopolymers. The Path forward
	Konrad Rosén (Gaia BioMaterials) tba
	Mona Duhme (Fraunhofer Institute UMSICHT) Bioplastics in the context of the bioeconomy: A starting point in a complex system – opportunities and challenges
2:00 p.m.	Panel
2:30 p.m.	30 min
2:30 p.m.	Networking
3:00 p.m.	30 min
30 min	BREAK





## **Technical Information**



#### Access to the Keynotes

The keynotes and panels are accessible via the same Teams link which you can find on our event platform under "Event Links"

#### **Asking Questions**

During the keynotes and panels, you will be muted and the camera disabled. You can communicate by raising your hands or writing in the chat. The questions you ask will be addressed in the panels.

# Thank you - Let's Begin



# **Thank You to Our Sponsors:**















## **Share Your Thoughts**

Take part at our feedback survey at the event platform

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# Ceresana Market Research Since 2002

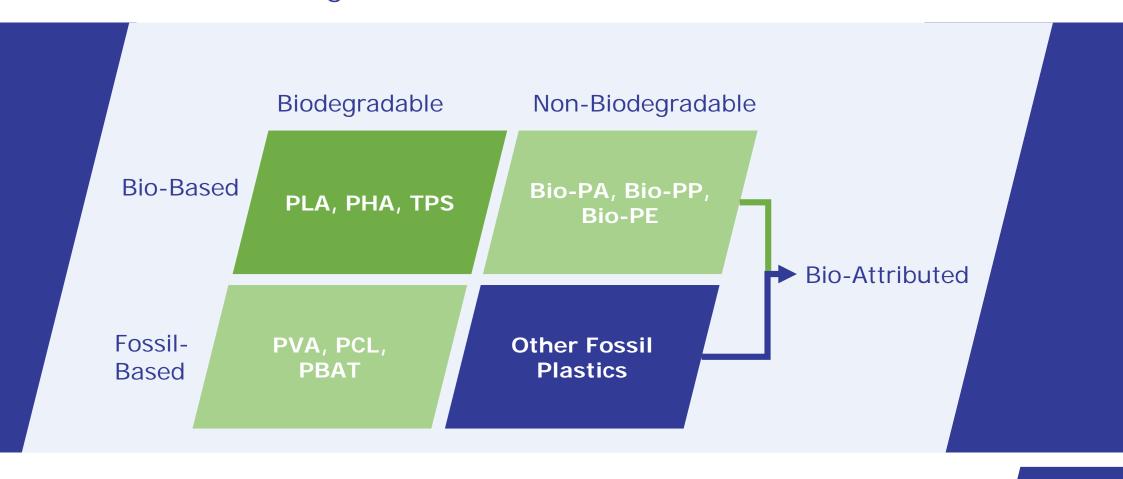
# **Industries and Regions**





# **Bioplastic Overview**

Bio-Based, Biodegradable, and Bio-Attributed



# **Bioplastic Overview**



## Biodegradable Market Share

## **Influencing Factors**



Governmental support



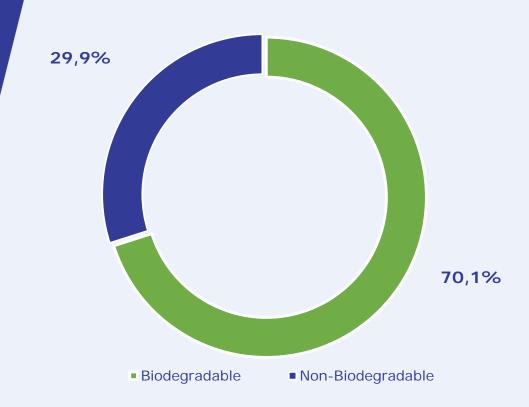
Longer market availability



Lower production costs



Established value chains



Source: Market Report Bioplastics (9th Ed.) from Ceresana; (global market data for 2024)

SFO Die Zahlen sind in deutscher Schreibweise mit Kommas, kann man das noch ändern? Auch in den folgenden Folien?

Sonntag, Franziska; 2025-09-08T15:27:35.409





Groups by Chemical Structure





## **Polysaccharides**

- Starch
- Cellulose
- Lignin



#### **Proteins**

- Gelatin
- Casein
- Wheat gluten



#### **Fats**

- Vegetable oils
- Animal fats



## Polyesters

- Produced by microorganisms & plants
- Synthesized from natural monomers





## Market Shares

## **Factors influencing PLA & starch**



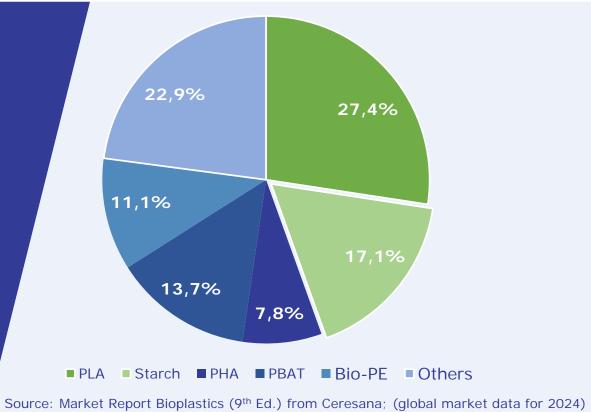
Long market presence



Lower costs



Optimized processes





# **Bioplastic Market Divided into Industries**



Industries Benefitting from Bioplastic Abilities



- Compostable mulch films
- Plant pots
- Food packaging



- Hygiene products
- Breathable sportswear
- Food packaging



Medical implants

# **Bioplastic Market Divided into Industries**



## Packaging Market Share

## **Influencing Factors**



EU regulation support



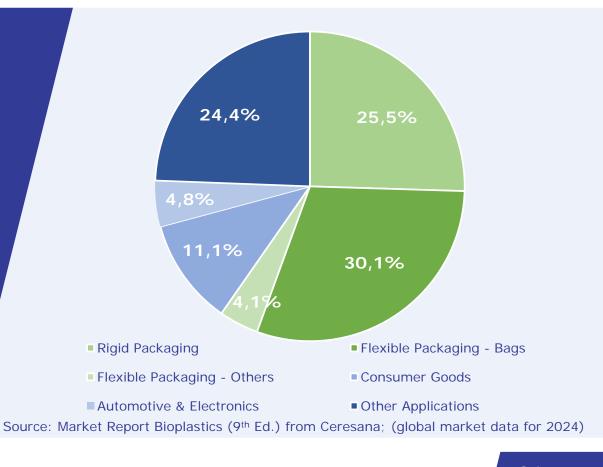
Use of biodegradability



Moderate technical demands



Customer awareness







# **Bioplastics Regional Demand**

## Market Share

## **Factors Influencing Asia-Pacific**



Exports to Europe & North America



Raw material availability



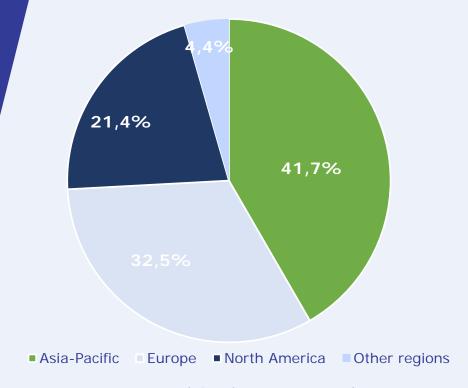
Low production costs



Government support



Growing customer demand



Source: Market Report Bioplastics (9th Ed.) from Ceresana; (global market data for 2024)





## **Growth Rate of Bio-Based Plastics**

The Highest Growth in the Specific Segments



**Products** 

**PLA** 

10.3%

PHA

**7.1%** 



**Industries** 

**Automotive** 

& Electronics

**1** 8.4%

Flex. Packaging

**1** 7.2%



Asia-Pacific

**1** 8.6%



## **Opportunities**



Regulatory support



New markets



Rising consumer demand

## **Challenges**



**Technical limitations** 

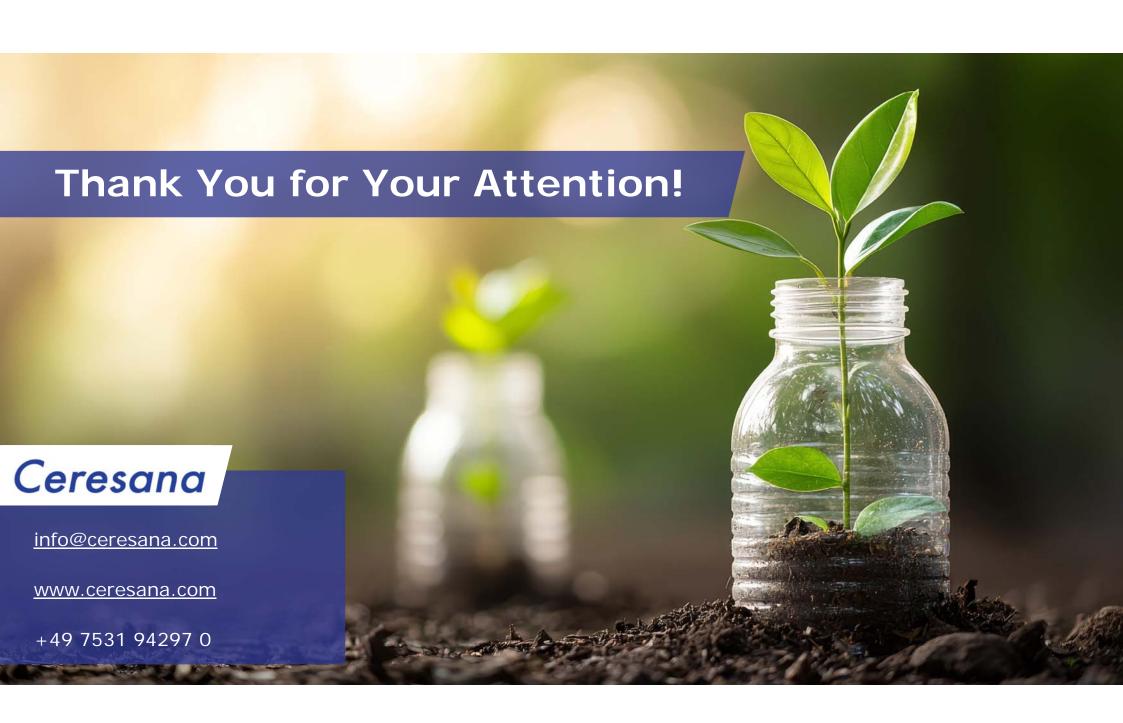


Higher production costs



Partially unstable value chains





# Thanks for participating and see you on October 28 & 29 again!



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