

Market Study: Windows & Doors



Europe Report (6th Edition)

This brochure provides further information on the study “Windows & Doors – Europe (6th Edition)”

Executive Summary

Windows and doors are getting smarter and smarter: Sensors monitor room temperature and air quality and control opening or closing as required. App-operated locks improve burglary protection. Innovative vacuum insulating glass promises excellent thermal insulation and soundproofing despite its reduced thickness. PVC-U products for improving energy efficiency are currently in high demand – as the latest edition of the Ceresana report on the European windows and doors market shows. For the first time, the market data for interior and exterior doors are presented separately. The market study expects European demand for doors and windows to fall slightly by around 2.1% in 2024. However, market researchers are forecasting that the construction industry in Europe as a whole will recover significantly from 2026. However, there are major regional differences and the various sectors of the construction industry are also developing unevenly.

Trend Towards PVC Windows and Doors

According to the market study by Ceresana, plastic doors and windows are likely to gain market share in most European countries since they are usually more durable, more robust, and easier to clean than products made of aluminum or wood. With its market data on demand, production, imports, and exports, Ceresana's new industry analysis records the number of windows and doors used in buildings. A distinction is made not only between different materials, but also between various application areas. The window frames are specified in millions of units. The information on the door market combines the door leaf, door frame, and door threshold into a single door unit. This includes interior and exterior doors for buildings, but not garage doors, garden gates, and other gates.

Influence of the Construction Industry

The situation in the European construction industry remains difficult despite a few exceptions: In many countries, new construction in particular is struggling, while in some regions, the market for commercial construction and public building construction is holding up comparatively well. The renovation of existing houses usually develops more dynamically than new construction, particularly due to energy efficiency requirements and EU environmental and climate protection laws. In any case, the window and door industry will continue to be strongly influenced by government support for the construction industry.

Sixth Edition of the Ceresana Market Study:

Chapter 1 analyzes the entire European market for windows and doors: **Production and demand**, detailed for **various materials**, i.e. wood, plastic, metal, and combinations. In addition, the demand data is broken down into the **construction segments** “new construction” and “renovation” as well as “residential construction” and “commercial construction”. **Revenues** are stated in euros & dollars. Demand is also split by **interior & exterior doors**.

In **Chapter 2**, the market in **21 individual European countries** is examined separately for windows and doors: Production and demand broken down by materials, revenues in euros and dollars, **import and export** data. In addition, demand is broken down into the construction segments as well as interior and exterior doors.

Chapter 3 offers a useful directory of the **62 most important European producers** of windows and doors, such as Aliplast, Arbonia, Eko-Okna, IFN, Hörmann, Lindner, Norsk Hydro, Roto Frank, and VKR.

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1 Market Data

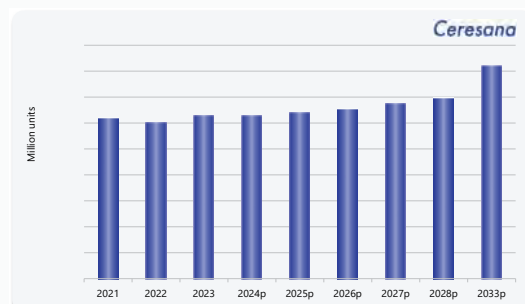
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2.12 Portugal

2.12.1 Demand and Revenues

The demand for windows and doors in Portugal amounted to approx. X million units in 2023. We expect demand to increase at an average growth rate of X% p.a. and to amount to approx. X million units in 2033.

Revenues generated with windows and doors totaled about EUR X billion in 2023. Market value is projected to increase at an average rate of X% p.a. until 2033.



Graph: Demand in Portugal from 2021 to 2033

Revenues	2021	2022	2023	2024p	2025p	2026p	2027p	2028p	2029p	2030p	2031p	2032p	2033p	2023-2033
Billion USD	X	X	X	X	X	X	X	X	X	X	X	X	X	X % p.a.
Billion EUR	X	X	X	X	X	X	X	X	X	X	X	X	X	X % p.a.

Table: Revenues generated in Portugal from 2021 to 2033, in billion USD and billion EUR

in million units	2021	2022	2023	2024p	2025p	2026p	2027p	2028p	2029p	2030p	2031p	2032p	2033p	2023-2033
Interior Doors	X	X	X	X	X	X	X	X	X	X	X	X	X	X % p.a.
Exterior Doors	X	X	X	X	X	X	X	X	X	X	X	X	X	X % p.a.
Total	X	X	X	X	X	X	X	X	X	X	X	X	X	X % p.a.

Table: Demand in Portugal from 2021 to 2033 – split by interior and exterior doors

in million units	2021	2022	2023	2024p	2025p	2026p	2027p	2028p	2029p	2030p	2031p	2032p	2033p	2023-2033
Windows - Wood	X	X	X	X	X	X	X	X	X	X	X	X	X	X % p.a.
Windows - Plastic	X	X	X	X	X	X	X	X	X	X	X	X	X	X % p.a.
Windows - Metal and Combinations	X	X	X	X	X	X	X	X	X	X	X	X	X	X % p.a.
Windows - Total	X	X	X	X	X	X	X	X	X	X	X	X	X	X % p.a.
Doors - Wood	X	X	X	X	X	X	X	X	X	X	X	X	X	X % p.a.
Doors - Plastic	X	X	X	X	X	X	X	X	X	X	X	X	X	X % p.a.
Doors - Metal and Combinations	X	X	X	X	X	X	X	X	X	X	X	X	X	X % p.a.
Doors - Total	X	X	X	X	X	X	X	X	X	X	X	X	X	X % p.a.
Total	X	X	X	X	X	X	X	X	X	X	X	X	X	X % p.a.

Table: Demand in Portugal from 2021 to 2033 – split by material

With a demand of X million units, "windows made of metal and material combinations" constituted the largest sub-market of windows and doors in 2023. The "wooden windows" sub-market is likely to account for the highest percentage increases in the years to come.

Market Study: “Windows & Doors – Europe (6th Edition)”

21 Countries, 62 Producers, 370 Pages, 47 Graphs, 187 Tables, 04/2025

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2 Market Data: Country Profiles

(For each country: Revenues, production, and demand broken down by materials, as well as demand broken down by new construction and renovation, residential and commercial construction as well as interior and exterior doors)

- 2.1 Austria
- 2.2 Belgium
- 2.3 Czechia
- 2.4 Denmark
- 2.5 Finland
- 2.6 France
- 2.7 Germany
- 2.8 Greece
- 2.9 Hungary
- 2.10 Italy
- 2.11 Norway
- 2.12 Poland
- 2.13 Portugal
- 2.14 Romania
- 2.15 Russia
- 2.16 Spain
- 2.17 Sweden
- 2.18 Switzerland
- 2.19 The Netherlands
- 2.20 Turkey
- 2.21 United Kingdom
- 2.22 Rest of Europe

in million units	2021	2022	2023	2024p	2025p	2026p	2027p	2028p	2033p	2023-2033
Residential - Windows	X	X	X	X	X	X	X	X	X	X % p.a.
Residential - Doors	X	X	X	X	X	X	X	X	X	X % p.a.
Residential - Total	X	X	X	X	X	X	X	X	X	X % p.a.
Commercial - Windows	X	X	X	X	X	X	X	X	X	X % p.a.
Commercial - Doors	X	X	X	X	X	X	X	X	X	X % p.a.
Commercial - Total	X	X	X	X	X	X	X	X	X	X % p.a.
Total	X	X	X	X	X	X	X	X	X	X % p.a.

Table: Demand in Portugal from 2021 to 2033 – split by residential and commercial construction

2.12.2 Production and Trade										
The Portuguese production of windows and doors amounted to about X million units in 2023. Production volume is expected to increase by an average of X% p.a. to approx. X million units in 2033.										
in million units	2021	2022	2023	2024p	2025p	2026p	2027p	2028p	2033p	2023-2033
Production	X	X	X	X	X	X	X	X	X	X % p.a.
Import	X	X	X	X	X	X	X	X	X	X % p.a.
Export	X	X	X	X	X	X	X	X	X	X % p.a.
Demand	X	X	X	X	X	X	X	X	X	X % p.a.

Table1: Production, import, export, and demand in Portugal from 2021 to 2033

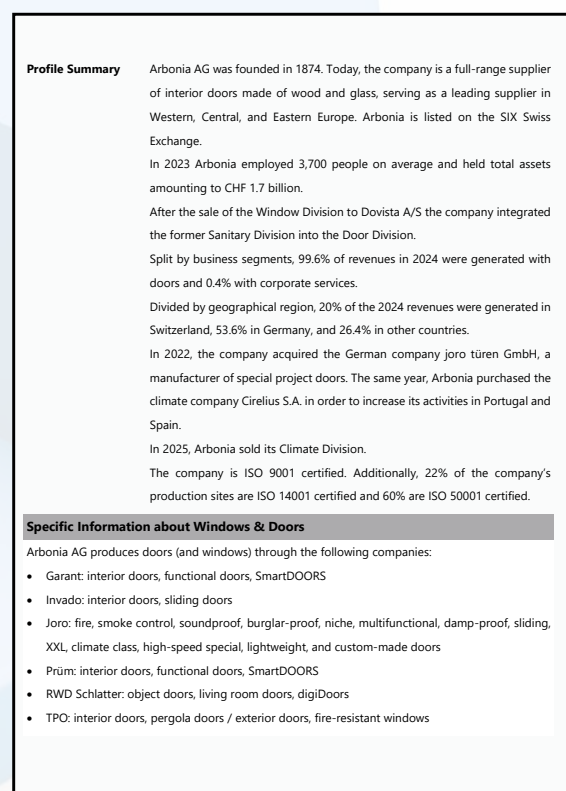
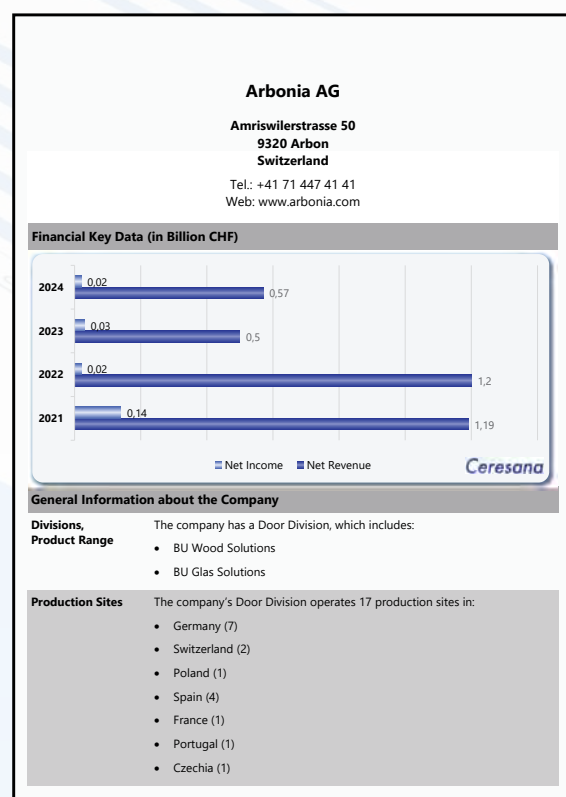
in million units	2021	2022	2023	2024p	2025p	2026p	2027p	2028p	2033p	2023-2033
Windows - Wood	X	X	X	X	X	X	X	X	X	X % p.a.
Windows - Plastic	X	X	X	X	X	X	X	X	X	X % p.a.
Windows - Metal and Combinations	X	X	X	X	X	X	X	X	X	X % p.a.
Windows - Total	X	X	X	X	X	X	X	X	X	X % p.a.
Doors - Wood	X	X	X	X	X	X	X	X	X	X % p.a.
Doors - Plastic	X	X	X	X	X	X	X	X	X	X % p.a.
Doors - Metal and Combinations	X	X	X	X	X	X	X	X	X	X % p.a.
Doors - Total	X	X	X	X	X	X	X	X	X	X % p.a.
Total	X	X	X	X	X	X	X	X	X	X % p.a.

Table: Production in Portugal from 2021 to 2033 – split by material

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3 Company Profiles*

Albania (1 Producer)
Austria (5)
Belgium (2)
Bulgaria (1)
Denmark (2)
France (4)
Germany (13)
Hungary (1)
Italy (2)
Lithuania (1)
Luxembourg (1)
Norway (2)
Poland (9)
Portugal (1)
Romania (1)
Slovenia (1)
Sweden (2)
Switzerland (4)
The Netherlands (2)
Ukraine (3)
United Kingdom (4)

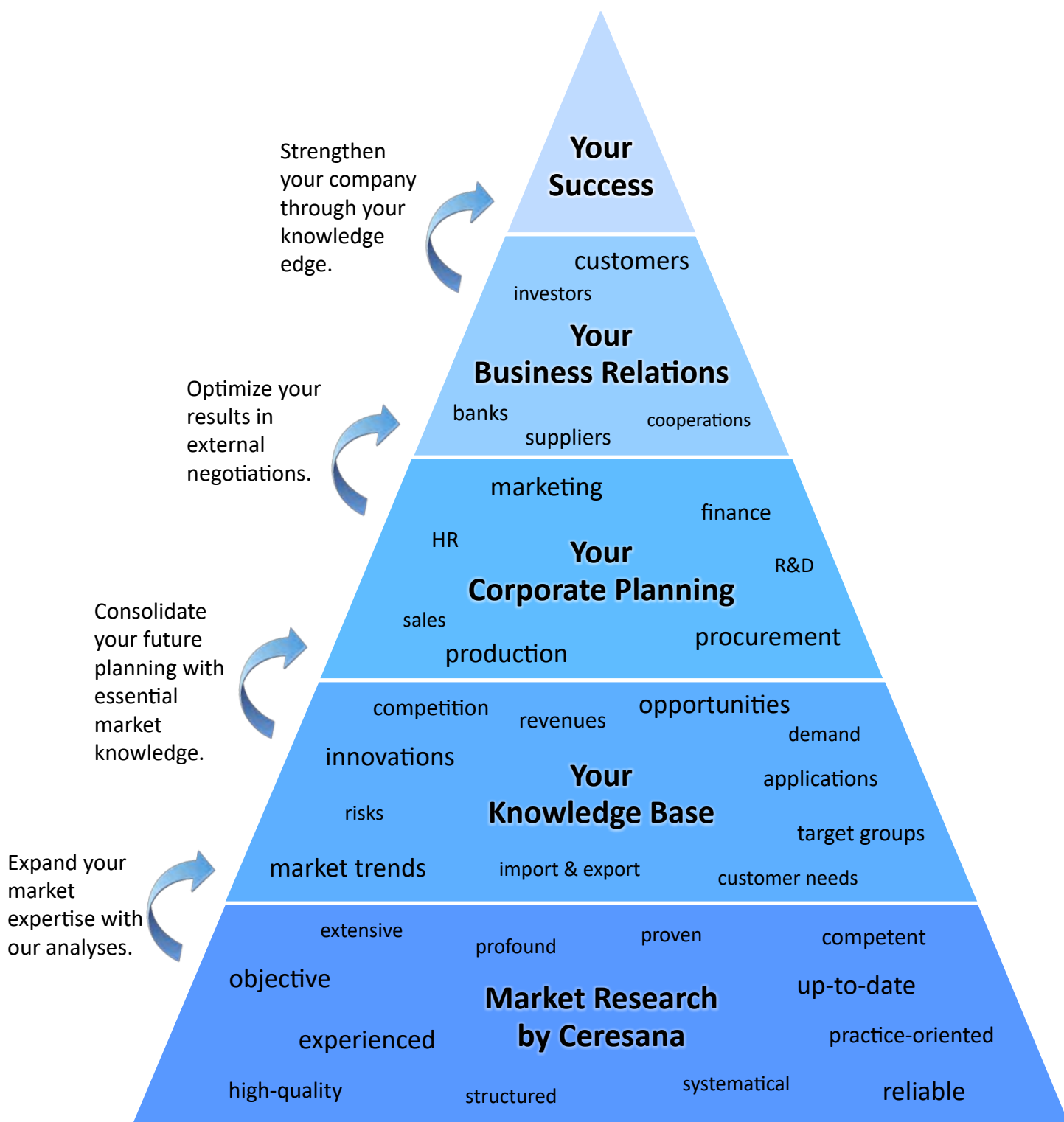


*Note: The profiles are assigned to the country in which the company or holding is headquartered. Profiles also include JVs and subsidiaries.

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**Please do not hesitate to contact
us if you have any questions.**

Reliable Data and Facts for Your Knowledge Advantage:

- Revenues, demand, production, import, and export until 2033
- Macroeconomic and sector-specific explanations per country
- Segmentation into applications, technologies, and products
- 7 world regions and up to 40 countries
- Profiles from manufacturers with capacities

Click on Any Topic to Receive Further Details on Our Current Studies:

Bio-Economy	<u>Biobased Adhesives – World</u>	<u>Adhesives – Europe / – World</u>	Industry
	<u>Biobased Insulation Material – World</u>	<u>Insulation Material – Europe / – World</u>	
	<u>Biobased Paints and Coatings – World</u>	<u>Paints & Coatings – Europe / – World</u>	
	<u>Biobased Solvents – World</u>	<u>Plastic Extrusion – Europe / – World</u>	
	<u>Biobased Surfactants – World</u>	<u>Plastic Injection – Europe / – World</u>	
	<u>Bioplastic Packaging – World</u>	<u>Plastic Pipes – Europe / – World</u>	
	<u>Bioplastic Films – World</u>	<u>Plastic Windows – World</u>	
	<u>Bioplastics – World</u>	<u>Printing Inks – Europe / – World</u>	
Chemicals	<u>Polylactic Acid – World</u>	<u>Windows & Doors – Europe</u>	Plastics
	<u>Carbon Black – World</u>	<u>Composites (CFRP & GFRP) – World</u>	
	<u>Fillers – Europe / – World</u>	<u>Engineering Plastics – World</u>	
	<u>Flame Retardants – World</u>	<u>Expandable Polystyrene – World</u>	
	<u>Pigments – World</u>	<u>Masterbatches – World</u>	
	<u>Plastic Additives – World</u>	<u>Plastics – Europe / – World</u>	
	<u>Plasticizers – World</u>	<u>Polyethylene (LDPE) – World</u>	
	<u>Solvents – World</u>	<u>Polyethylene (LLDPE) – World</u>	
Packaging	<u>Stabilizers – World</u>	<u>Polypropylene – World</u>	Mobility
	<u>Surfactants – World</u>	<u>Polyvinyl Chloride – World</u>	
	<u>Titanium Dioxide – World</u>	<u>Silicones – World</u>	
	<u>Bags, Sacks & Pouches – Europe / – World</u>	<u>Synthetic Rubber – World</u>	
	<u>Corrugated Board & Solid Board – Europe</u>	<u>Thermoplastic Elastomers – World</u>	
	<u>Flexible Packaging – Europe</u>	<u>Automotive Coatings – World</u>	
	<u>Food Packaging – Europe</u>	<u>Automotive Plastics – Europe / – World</u>	
	<u>Labels – Europe</u>	<u>Hybrid & Electric Cars – Europe</u>	
	<u>Plastic Caps & Closures – Europe / – World</u>		
	<u>Plastic Films – Europe / – World</u>		

