

Market Study: Printing Inks



World Report (6th Edition)

This brochure provides further information on the study: “Printing Inks – World (6th Edition)”

Executive Summary

Are young people returning to printed books, or at least to books-on-demand or photo books? In any case, the decline in this sector of the printing industry is slowing down. The latest edition of Ceresana's global printing inks market report shows opposing trends: Publication printing continues to decrease, including the printing of advertising brochures and catalogs. However, demand for other print products is increasing. Despite trade wars and disrupted supply chains, growing consumption, particularly in the emerging markets, is driving packaging printing, for example of labels. Not only packaging of all kinds is printed, but also products such as decorative papers and textiles. Market researchers at Ceresana forecast that global demand for printing inks will increase by an average of 0.9% annually until 2034.

Opportunities & Challenges for Printing Inks

E-commerce and the packaging boom are driving demand for shipping packaging made of flexible plastics and corrugated cardboard in particular, but also for shrink labels, shrink sleeves, aseptic packaging, beverage packaging, and specially coated packaging paper. With smaller batches and more frequent redesigns, the number of print jobs grows, while at the same time print runs decrease as product variants increase. In addition to the “explosion” of SKU identification codes, government regulations and increasingly stringent traceability requirements are accelerating the need for functional and variable printing solutions. Flexographic and inkjet printing processes in particular are benefiting from the fact that flexibility and individualization are becoming more and more important.

Green Printing with Bio-Based Printing Inks

The use of energy-saving and more environmentally friendly printing processes is increasing significantly. VOC-free products that do

not release any volatile organic compounds, i.e. water-based printing inks and radiation-curing UV printing inks, benefit in particular from the increasingly strict labeling requirements and regulations for chemicals and food contact materials. Bio-based printing inks do not release any toxic heavy metals. A reduced mineral oil content is not only beneficial for recycling or composting paper packaging.

Current Global Printing Inks Market Report:

Chapter 1 provides data on production, demand, and revenues for 7 regions of the world, including forecasts up to 2034. The demand for printing inks is broken down by relevant subcategories, including the analysis of various application areas, printing processes, and packaging types.

For 7 application areas, the revenues generated with and the demand for printing inks are broken down. Demand is also analyzed according to 8 printing processes, 6 printing ink types, and 6 packaging types. Furthermore, demand in each of the 7 application areas mentioned is shown separately for all 8 printing processes.

In **Chapter 2**, the 17 most important national markets are examined in detail. For each country, comprehensive data on production, import, export, demand, and revenues are given. The demand is subdivided according to application areas, printing processes, and printing ink types. In addition, the demand per printing process is split by the individual application areas. Sales are also broken down into application areas.

Chapter 3 provides detailed company profiles of 40 printing ink manufacturers such as ALTANA, Avient, Avery Dennison, DuPont, Fujifilm, Kao, and International Paper.

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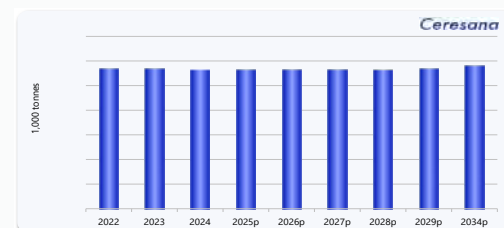
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2.2.1 Poland

2.2.1.1 Demand and Revenues

Total demand for printing inks in Poland amounted to approx. X tonnes in 2024. We forecast demand to increase by X% p.a. to approx. X tonnes in 2034.

The Polish market volume regarding revenues amounted to approx. EUR X million in 2024. In 2034, we expect a value of EUR X million.



Graph: Demand in Poland from 2022 to 2034

Revenues	2022	2023	2024	2025p	2026p	2027p	2028p	2029p	2030p	2031p	2032p	2033p	2034p
Million USD	X	X	X	X	X	X	X	X	X	X	X	X	X
Million EUR	X	X	X	X	X	X	X	X	X	X	X	X	X

Table 1: Revenues generated in Poland from 2022 to 2034, in million USD and million EUR

General Economic Situation:

Since the end of communism, and especially since joining the EU in 2004, Poland has achieved impressive economic growth and, in terms of per capita purchasing power, for example, has overtaken the "old" EU states of Greece and Portugal. Since 2002, the Polish economy had continuously grown faster than the EU average; in 2020, the year of COVID-19, the decline was less severe at -2%. However, Poland's GDP only grew by 0.2% in 2023. In 2024, Poland overtook the EU again (3% compared to 1.1%). The IMF expects growth of 3.5% for Poland in 2025. The situation is particularly difficult for...

Packaging Market:

The estimated turnover achieved by the approximately 7,000 companies in the Polish packaging industry amounts to the equivalent of EUR 16.65 billion, of which EUR 5.85 billion is generated with plastic packaging alone. According to figures from the Institute of Environmental Protection – National Research Institute (IEP-NRI), around 15.52 million tonnes of packaging were produced in Poland in 2022: 5.86 million tonnes of disposable and 32,200 tonnes of reusable packaging from card...

Million USD	2022	2023	2024	2025p	2026p	2027p	2028p	2029p	2030p	2031p	2032p	2033p	2034p
Books	X	X	X	X	X	X	X	X	X	X	X	X	X
Magazines	X	X	X	X	X	X	X	X	X	X	X	X	X
Newspaper	X	X	X	X	X	X	X	X	X	X	X	X	X
Advertising and Catalogs	X	X	X	X	X	X	X	X	X	X	X	X	X
Labels	X	X	X	X	X	X	X	X	X	X	X	X	X
Packaging	X	X	X	X	X	X	X	X	X	X	X	X	X
Others	X	X	X	X	X	X	X	X	X	X	X	X	X
Total	X	X	X	X	X	X	X	X	X	X	X	X	X

Table: Revenues generated in Poland from 2022 to 2034 – split by application

in 1,000 tonnes	2022	2023	2024	2025p	2026p	2027p	2028p	2029p	2030p	2031p	2032p	2033p	2034p
Books	X	X	X	X	X	X	X	X	X	X	X	X	X
Magazines	X	X	X	X	X	X	X	X	X	X	X	X	X
Newspaper	X	X	X	X	X	X	X	X	X	X	X	X	X
Advertising and Catalogs	X	X	X	X	X	X	X	X	X	X	X	X	X
Labels	X	X	X	X	X	X	X	X	X	X	X	X	X
Packaging	X	X	X	X	X	X	X	X	X	X	X	X	X
Others	X	X	X	X	X	X	X	X	X	X	X	X	X
Total	X	X	X	X	X	X	X	X	X	X	X	X	X

Table: Demand in Poland from 2022 to 2034 – split by applications

Market Study: "Printing Inks – World (6th Edition)"

17 Countries, 40 Producers, 470 Pages, 94 Graphs, 440 Tables, 11/2025

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in 1,000 tonnes	2022	2023	2024	2025p	2026p	2027p	2028p	2029p	2034p	2024-2034
Heatset										X% p.a.
Web Offset	X	X	X	X	X	X	X	X	X	X% p.a.
Coldset	X	X	X	X	X	X	X	X	X	X% p.a.
Web Offset										X% p.a.
Sheetfed Offset	X	X	X	X	X	X	X	X	X	X% p.a.
Flexo	X	X	X	X	X	X	X	X	X	X% p.a.
Gravure	X	X	X	X	X	X	X	X	X	X% p.a.
Other Analog Printing	X	X	X	X	X	X	X	X	X	X% p.a.
Inkjet	X	X	X	X	X	X	X	X	X	X% p.a.
Electro-photography	X	X	X	X	X	X	X	X	X	X% p.a.
Total	X	X	X	X	X	X	X	X	X	X % p.a.

Table: Demand in Poland from 2022 to 2034 – split by printing process

in 1,000 tonnes	2022	2023	2024	2025p	2026p	2027p	2028p	2029p	2034p	2024-2034
Books	X	X	X	X	X	X	X	X	X	X% p.a.
Magazines	X	X	X	X	X	X	X	X	X	X% p.a.
Newspaper	X	X	X	X	X	X	X	X	X	X% p.a.
Advertising and Catalogs	X	X	X	X	X	X	X	X	X	X% p.a.
Labels	X	X	X	X	X	X	X	X	X	X% p.a.
Packaging	X	X	X	X	X	X	X	X	X	X% p.a.
Others	X	X	X	X	X	X	X	X	X	X% p.a.
Total	X	X	X	X	X	X	X	X	X	X % p.a.

Table: Demand for "heatset printing inks" in Poland from 2022 to 2034 – split by application

...

in 1,000 tonnes	2022	2023	2024	2025p	2026p	2027p	2028p	2029p	2034p	2024-2034
Oil-Based	X	X	X	X	X	X	X	X	X	X% p.a.
Water-Based	X	X	X	X	X	X	X	X	X	X% p.a.
Solvent-Based	X	X	X	X	X	X	X	X	X	X% p.a.
Radiation-Curing	X	X	X	X	X	X	X	X	X	X% p.a.
Toner	X	X	X	X	X	X	X	X	X	X% p.a.
Others	X	X	X	X	X	X	X	X	X	X% p.a.
Total	X	X	X	X	X	X	X	X	X	X % p.a.

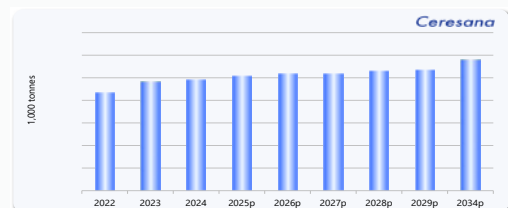
Table: Demand in Poland from 2022 to 2034 – split by printing ink type

2.2.1.2 Production and Trade

Around X tonnes of printing inks were produced in 2024. We forecast production volume to amount to approx. X tonnes in 2034. Relative to 2024, this constitutes an average increase of X% per year.

in 1,000 tonnes	2022	2023	2024	2025p	2026p	2027p	2028p	2029p	2034p	2024-2034
Production	X	X	X	X	X	X	X	X	X	X% p.a.
Import	X	X	X	X	X	X	X	X	X	X% p.a.
Export	X	X	X	X	X	X	X	X	X	X% p.a.
Demand	X	X	X	X	X	X	X	X	X	X% p.a.

Table: Production, import, export, and demand in Poland from 2022 to 2034



Graph: Production in Poland from 2022 to 2034

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(For each country:
Production, import, and
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application, demand
per application, prin-
ting process, printing
ink type, and printing
process split by applica-
tion)

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- 2.1.6 United Kingdom
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- 2.2.2 Russia
- 2.2.3 Türkiye
- 2.2.4 Other Eastern Europe

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2.4 South America

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2.5 Asia-Pacific

- 2.5.1 China
- 2.5.2 India
- 2.5.3 Japan
- 2.5.4 South Korea
- 2.5.5 Other Asia-Pacific

3 Company Profiles*

3.1 Western Europe

- Belgium (1 Producer)
- Germany (7)
- Italy (1)
- Luxembourg (1)
- Switzerland (1)
- United Kingdom (1)

3.2 Eastern Europe

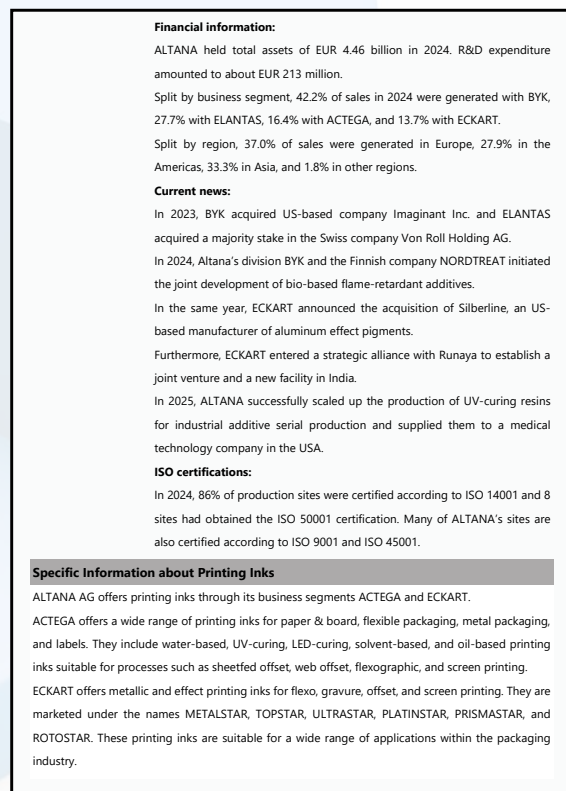
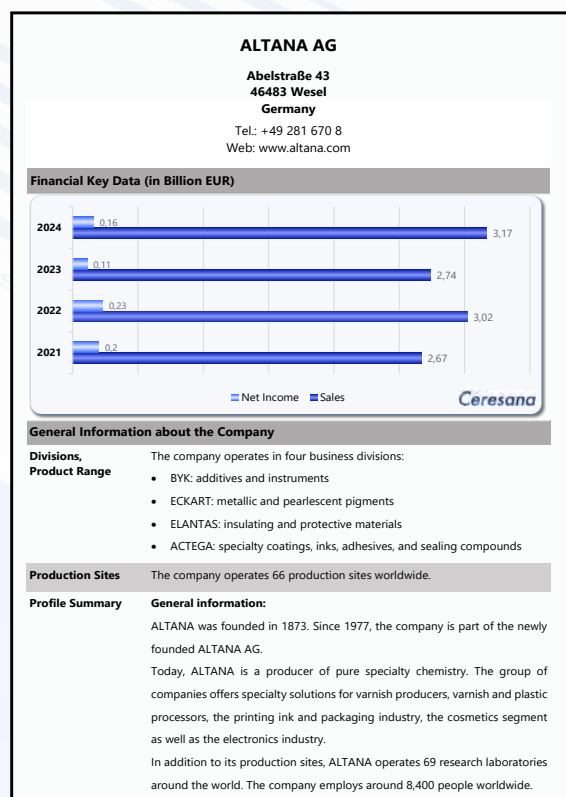
- Greece (1)
- Türkiye (1)

3.3 North America

- Mexico (1)
- USA (10)

3.4 Asia-Pacific

- China (4)
- India (1)
- Japan (10)

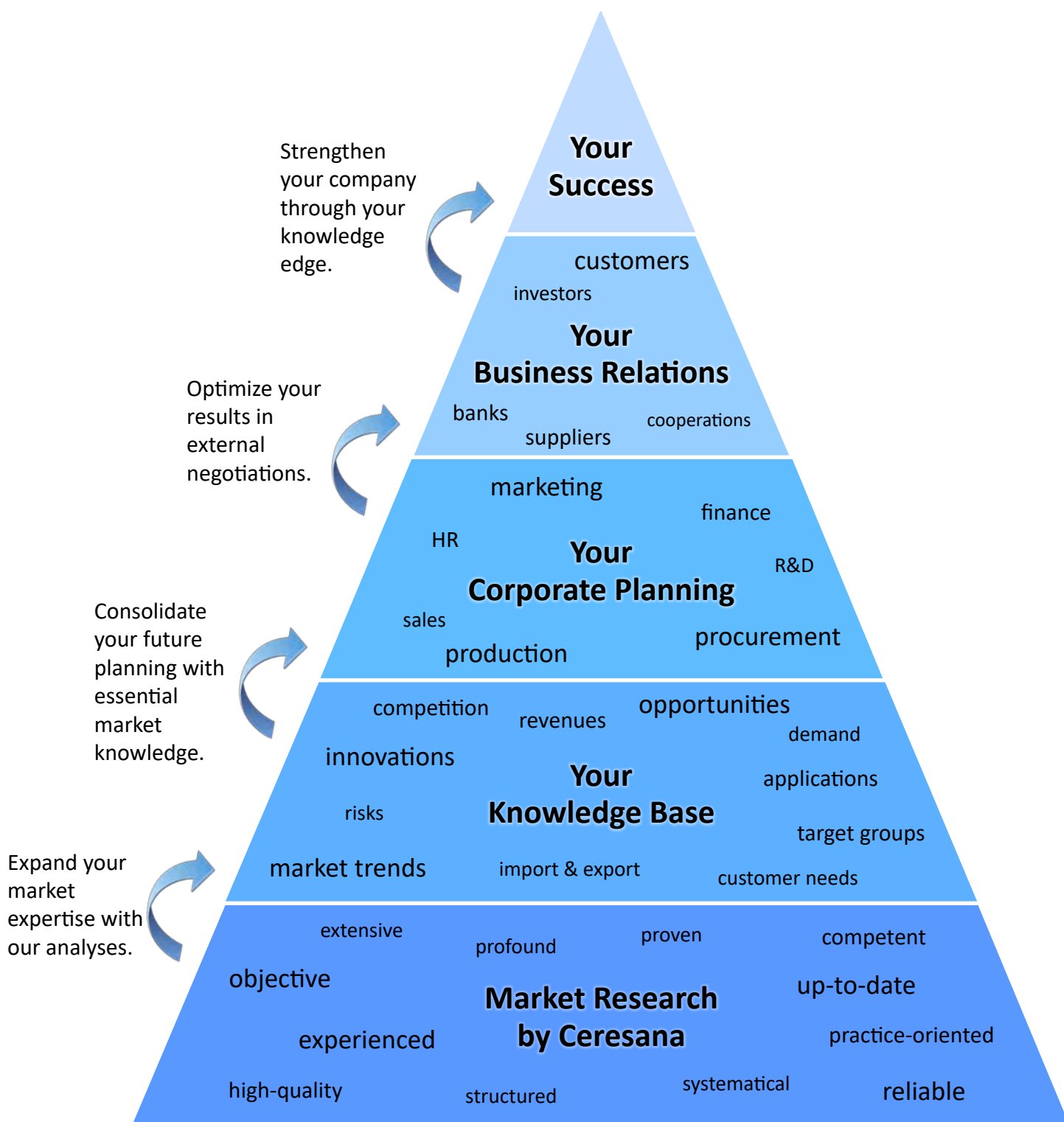


*Note: The profiles are assigned to the country in which the company or holding is headquartered. Profiles also include JVs and subsidiaries.

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**Please do not hesitate to contact
us if you have any questions.**

Reliable Data and Facts for Your Knowledge Advantage:

- Revenues, demand, production, import, and export until 2034
- Macroeconomic and sector-specific explanations per country
- Segmentation into applications, technologies, and products
- 7 world regions and up to 40 countries
- Profiles from manufacturers with capacities

Click on Any Topic to Receive Further Details on Our Current Studies:

Bio-Economy	<u>Biobased Adhesives – Europe / – World</u>	<u>Adhesives – Europe / – World</u>	Industry
	<u>Biobased Insulation Material – World</u>	<u>Insulation Material – Europe / – World</u>	
	<u>Biobased Paints & Coatings – Eur. / – World</u>	<u>Paints & Coatings – Europe / – World</u>	
	<u>Biobased Solvents – Europe / – World</u>	<u>Plastic Extrusion – Europe / – World</u>	
	<u>Biobased Surfactants – Europe / – World</u>	<u>Plastic Injection – Europe / – World</u>	
	<u>Bioplastic Packaging – World</u>	<u>Plastic Pipes – Europe / – World</u>	
	<u>Bioplastic Films – World</u>	<u>Plastic Windows – World</u>	
	<u>Bioplastics – World</u>	<u>Printing Inks – Europe / – World</u>	
Chemicals	<u>Polylactic Acid – World</u>	<u>Windows & Doors – Europe</u>	Plastics
	<u>Carbon Black – World</u>	<u>Composites (CFRP & GFRP) – World</u>	
	<u>Fillers – Europe / – World</u>	<u>Engineering Plastics – World</u>	
	<u>Flame Retardants – World</u>	<u>Expandable Polystyrene – World</u>	
	<u>Pigments – World</u>	<u>Masterbatches – World</u>	
	<u>Plastic Additives – World</u>	<u>Plastics – Europe / – World</u>	
	<u>Plasticizers – World</u>	<u>Polyethylene (LDPE) – World</u>	
	<u>Solvents – World</u>	<u>Polyethylene (LLDPE) – World</u>	
Packaging	<u>Stabilizers – World</u>	<u>Polypropylene – World</u>	Mobility
	<u>Surfactants – World</u>	<u>Polyvinyl Chloride – World</u>	
	<u>Titanium Dioxide – World</u>	<u>Silicones – World</u>	
	<u>Bags, Sacks & Pouches – Europe / – World</u>	<u>Synthetic Rubber – World</u>	
	<u>Corrugated Board & Solid Board – Europe</u>	<u>Thermoplastic Elastomers – World</u>	
	<u>Flexible Packaging – Europe</u>	<u>Automotive Coatings – World</u>	
	<u>Food Packaging – Europe</u>	<u>Automotive Plastics – Europe / – World</u>	
	<u>Labels – Europe</u>	<u>Hybrid & Electric Cars – Europe</u>	
	<u>Plastic Caps & Closures – Europe / – World</u>		
	<u>Plastic Films – Europe / – World</u>		

