# Market Study: Plastic Caps and Closures





## This brochure provides further information on the study "Plastic Caps and Closures - World (3<sup>rd</sup> edition)"

#### **The Market Study in Brief**

Stay hydrated! Demand for sugary sodas, carbonated soft drinks and juices is hardly growing at all. In contrast, sales of bottled water have increased once again since Corona, probably for hygiene reasons. The trend towards a healthier lifestyle, promoted by many countries, is clearly reflected in the latest edition of Ceresana's market study. In general, more and more packaging made of plastics is needed for food. As a result, demand is also growing for different types of plastic closures, i.e., screw caps, flip-top lids, disc-top closures, dispensers, sprays, lids and caps. Ceresana forecasts that sales of plastic closures - in terms of units - will increase by around 2.9% per year until 2032.

#### **Higher-Quality Closures Gain Market Share**

Processors of plastics are trying to get by with less and less material. Last year, simple screw caps still accounted for around twothirds of the global market for plastic closures. However, Ceresana is registering a trend towards more elaborate closures, particularly for premium products such as perfumes or pharmaceuticals. Manufacturers and sellers of packaging for cosmetic and pharmaceutical products are benefiting from social developments: More and more women are working outside the home, healthcare is starting to improve in poorer countries, and in already industrialized regions demographic change is causing an increase in the consumption of medication. The growth of convenience and on-the-go products is increasing demand for resealable packaging, especially in the food sector.

#### Polypropylene & Polyethylene Ahead of PET

Practical and lightweight stand-up pouches for liquids, viscous substances, creams and other applications are increasingly being manufac-

tured with an integrated and closable spout. Due to the smaller size of these closures, manufacturers must meet different requirements for these flexible packages than for traditional screw closures. The different demands for and designs of the closure types have an impact on the choice of plastics used in each case. Ceresana's new study provides separate figures on the global closure market for the plastic types PP, HDPE and LDPE, PET, PS, and Others. There are clear regional and country-specific differences.

#### The Current Ceresana Market Study:

**Chapter 1** analyzes the global market for plastic closures. Each analysis is broken down by region and displays its relative <u>production</u> and <u>demand</u> figures. This includes forecasts up to the year 2032.

Global demand is additionally divided up into the various <u>plastic grades</u>: PP, HDPE and LDPE, PET, PS, and Others.

In **Chapter 2**, <u>production</u>, <u>import</u> and <u>export</u> of, and <u>demand</u> for plastic closures are given in billion units for the leading <u>19 countries</u>.

In addition, the demand is broken down for each country by <u>application</u>: Lemonades, Water, Fruit Juices, Alcoholic Beverages, Other Beverages, Food, Cosmetics & Pharma, and Others.

Additionally the demand is split by <u>types of closures</u>: Screw Caps, Flip-Top and Disc-Top-Closures, Dispensers and Sprays, Lids as well as Overcaps.

**Chapter 3** provides <u>65 company profiles</u> of the top producers, such as ALPLA, Amcor, Berry, Silgan, Sonoco, Tetra, and Toyo.

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Polypropylene (PP), Polyethylene (HDPE and LDPE), Polyethylene terephthalate (PET), Polystyrene (PS), and Others

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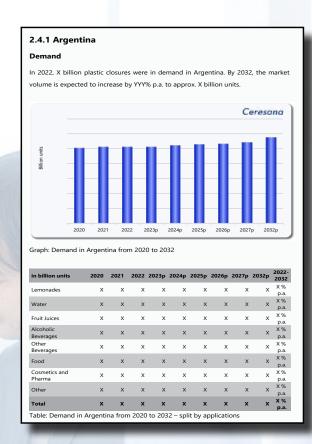
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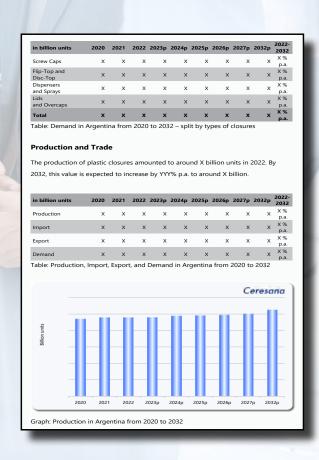
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#### Market Study: "Plastic Caps and Closures - World (3<sup>rd</sup> edition)" 19 Countries, 65 Producers, 260 Pages, 75 Graphs, 108 Tables, 02/2023

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Austria (3 Producers)

Belgium (1)

Finland (1)

France (3)

Germany (10)

Ireland (1)

Italy (4)

Luxembourg (1)

Norway (1)

Portugal (1)

Spain (1)

Sweden (2)

Switzerland (6)

The Netherlands (1)

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Canada (1)

USA (14)

#### 3.4 South America

Brazil (1)

#### 3.5 Asia-Pacific

Australia (1)

China (3)

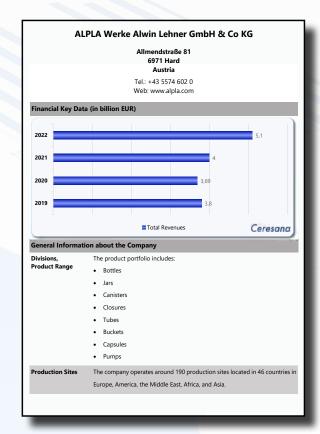
India (2)

Japan (3)

Taiwan (1)

#### 3.6 Africa

South Africa (1)



Profile Summ

ALPLA was founded in 1955 under the name Alpenplastik Lehner Alwin GmbH. Today, the family-owned company operates as a global producer of packaging products and employs around 23,300 people.

68 (2020) of ALPLA's production sites are in-house production sites, located right next to the respective customers business.

In 2022, ALPLA gained 13 production sites and around 1,000 employees.

#### Specific Information about Plastic Caps and Closures

ALPLA produces plastic closures made of PP, PE, or PP and PE and cover the chemical, food and beverage, home care, personal care, and industrial market. The following types of closures are offered:

- Screw caps
- Flip caps
- Closures with pumps
- Push-pull closures
- Child resistant closures

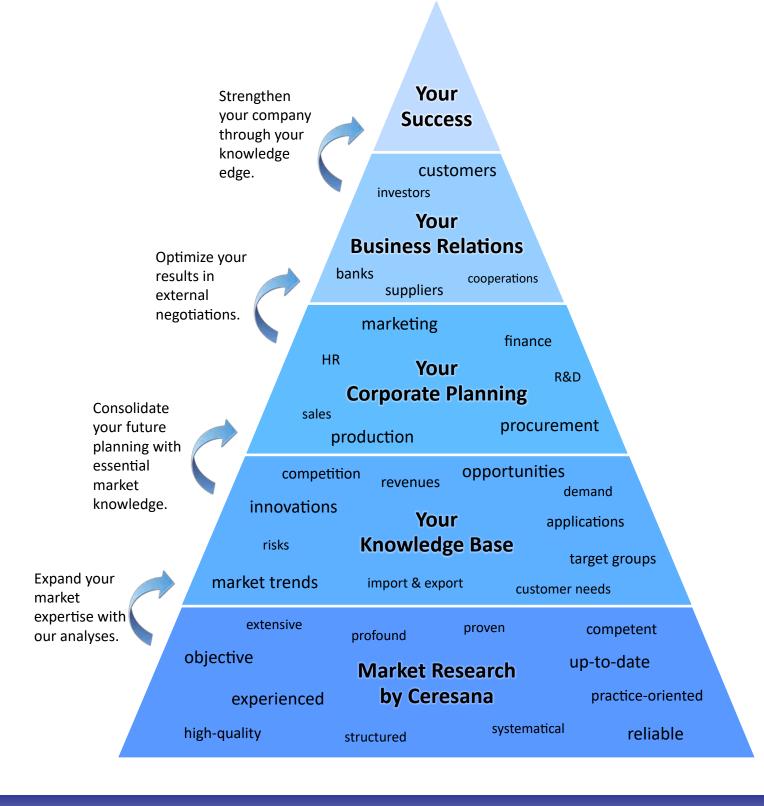
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<sup>\*</sup>Note: The profiles are assigned to the country in which the company or holding is headquartered. Profiles also include JVs and subsidiaries.

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