

7th Edition · World Report

Paints & Coatings

Which applications, product types, technologies and regions will grow through 2035 - and where construction activity, sustainability and VOC reduction are reshaping the market.

300

pages

16

country
profiles

198

tables

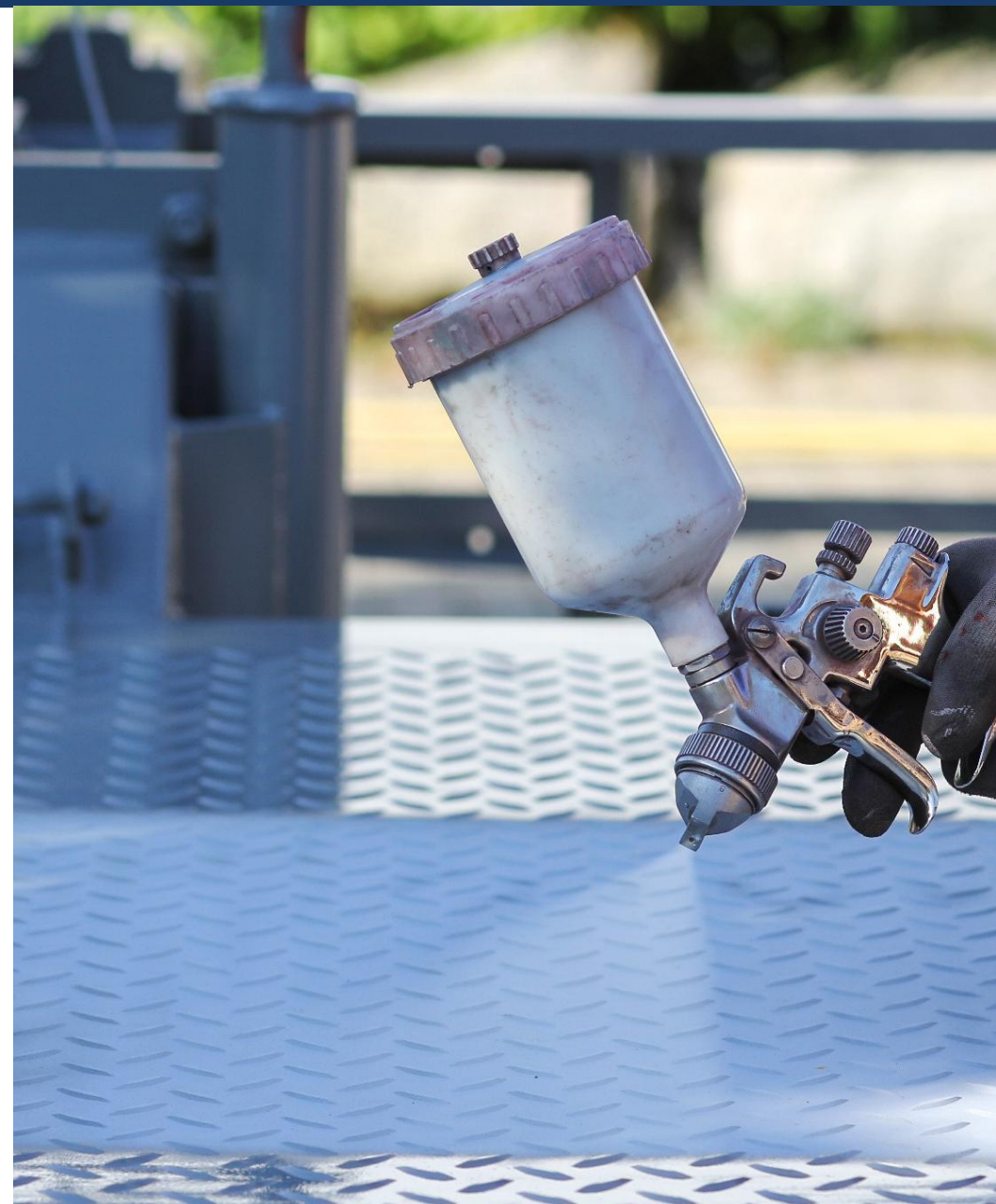
76

figures

Market Study: Paints & Coatings – World

Data, forecasts and competitive analysis for architectural paints, wood coatings, industrial coatings and other coating products.

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Why the Market Is Relevant Right Now

Construction activity, sustainability, product substitution and regional dynamics are reshaping the paints and coatings value chain.

Ceresana

Market Research Since 2002

The global market keeps growing

Around 48 million tonnes are currently sold each year - about 6 million tonnes more than at the beginning of the decade.

Construction remains the main customer

Nearly half of all coating products sold worldwide are used in the construction sector.

Asia-Pacific dominates

The Asia-Pacific region accounts for around 46% of the global market.

Powder coatings grow fastest

Ceresana expects powder coatings to grow by around 4.5% per year.

Water-based coatings gain share

Water-based products are considered a more environmentally friendly alternative due to their low VOC emissions.

Bio-based solutions mature

The prices and properties of bio-based paints are increasingly competitive in demanding applications.

What buyers can derive from this study

Which applications are growing? Which product types and technologies are gaining share? Which regions offer potential? Which suppliers shape the market?

[Check now whether the study answers your market question.](#)

What Questions Does the Study Answer?

Market data becomes concrete reference points for strategy, sales, purchasing, R&D and investments.

Quantify market potential

How will demand, production and revenues develop globally, by region and in 16 countries through 2035?

Prioritize applications

What dynamics are visible in construction, industry products, transportation, wood processing and other applications?

Compare product mix

How will paints and coatings based on acrylics, vinyl, alkyd, epoxy, polyurethanes, polyesters, other polymers and other products develop?

Evaluate regions and countries

Which markets are particularly relevant for sales, production, purchasing or expansion?

Evaluate technologies

Which market shares and growth prospects do water-based, solvent-based and powder systems have?

Understand competition

Which manufacturers, product portfolios, production sites and applications shape the market?

Decision advantage

A structured basis for assessing opportunities, risks, target markets and competitive positions.

Data basis of the 7th edition

300 pages · 16 country profiles · 198 tables · 76 figures · forecasts through 2035

[Request sample pages for the study.](#)

Scope of the 7th Edition

Regions & countries

World, 7 regions and 16 country profiles covering demand, production, imports, exports and revenues.

Applications

Eight application areas across construction, industry products, transportation, wood processing and other applications.

Technologies

Water-based, solvent-based, powder and other paints and coatings.

Market data

Demand in tonnes, revenues in US dollars and euros, plus production and foreign trade.

Company profiles

48 major manufacturers with contact details, revenues, product portfolios, production sites and profiles.

Product types

Acrylics, vinyl, alkyd, epoxy, polyurethanes, polyesters, other polymers and other products.

Data depth at a glance

- Chapter 1: World market and regions with forecasts through 2035
- Chapter 2: 16 country profiles covering demand, production and revenues
- Chapter 3: Profiles of 48 major paints and coatings manufacturers.

[Request the table of contents for the 7th edition.](#)

Von Daten zu besseren Marktentscheidungen

The study helps you assess market potential, risks and competitive positions more quickly.

Ceresana
Market Research Since 2002

Strategy & portfolio

Prioritize regions, applications, product types and technologies by growth, risk and market attractiveness.

Sales & Business Development

Identify attractive target markets, customer segments and applications for paints and coating solutions.

Purchasing & procurement

Assess supply structures, regional market logic and potential risks related to raw materials and supply chains.

Investments & M&A

Use market size, forecasts, company profiles and segment data as a basis for investment and deal logic.

R&D & sustainability

Assess water-based, bio-based, low-VOC and recyclable coating systems from a market perspective.

Custom research & analyses

Need specific country, competitor, customer or application data? Ceresana prepares individual analyses.

Why Ceresana?

Since 2002 · 10,000+ clients · specialization in industrial B2B markets such as chemicals, plastics, packaging, bioeconomy, industrial goods and mobility.

[Talk to us about your market question.](#)

Secure Market Transparency Now

Choose the most useful next step: order the study, review sample pages or request a customized analysis.

Who is the study particularly relevant for?

Paint and coating manufacturers, raw-material and additive suppliers, construction chemicals, industry, transportation and wood coatings, investors, consultants, sales, purchasing and R&D.

Order the study online

Direct access to the Paints & Coatings – World market study (7th edition).

[Product page](#)

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Review structure, data logic and level of detail before choosing the right license.

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Table of contents

See which countries, applications, product types, technologies and manufacturers are covered.

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Custom analysis

Ceresana can tailor data and analyses to countries, applications or competitors.

[Discuss scope](#)

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Tell us about your market question

We will gladly check whether the study fits or whether a customized analysis would be more useful.

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