

6th Edition · World Report

Insulation Materials

Which insulation types, construction segments and regions will grow by 2035? Where are construction costs, renovation, energy efficiency and recycling changing the market?

>660m

m³ global demand by 2035

390

pages

16

country profiles

62

manufacturers

159 + 86

tables + figures

Market Study: Insulation Materials - World

Data, forecasts and competitive analysis for mineral and synthetic insulation materials used in construction.

[Request sample pages, table of contents or offer](#)



Why the market is relevant right now

Renovation, energy efficiency and construction activity are reshaping the insulation value chain.

Energy-efficient renovation drives demand

Subsidy programs and renovation targets create structural demand for thermal insulation.

Data centers & logistics support construction

Investments in data centers, logistics facilities and warehouses remain important demand drivers.

Construction costs slow investments

High construction and financing costs are dampening new construction and commercial building in many places.

What buyers can derive from this study

Which insulation types are gaining? Which construction segments grow? Which regions offer potential? Which companies shape the market?

[Check now whether the study answers your market question.](#)

What business questions does the study answer?

From market data to concrete reference points for strategy, sales, purchasing, R&D and investments.

Quantify market potential

How will demand, production and revenues develop globally, by region and in 16 countries until 2035?

Compare material mix

How do EPS, XPS, PUR/PIR, glass wool and stone wool develop in m³ and tonnes?

Prioritize construction segments

What dynamics are visible in residential, commercial, new construction and renovation?

Evaluate regions

Which countries and regions matter for sales, production, purchasing or expansion?

Understand competition

Which manufacturers, product portfolios, sites and applications shape the market?

Assess risks

Where do construction costs, financing, regulation, disposal and recycling affect demand?

Decision advantage

A structured basis for assessing opportunities, risks, target markets and competitive positions more reliably.

Data basis of the 6th edition

390 pages · 16 country profiles · 62 manufacturer profiles · 159 tables · 86 figures · forecasts to 2035

[Request sample pages for the study.](#)

Scope of the 6th edition

A structured view of regions, countries, materials, construction segments and producers.

Regions & countries

World, 7 regions and 16 country profiles with demand, production, imports, exports and revenues.

Material types

EPS, XPS, PUR/PIR, glass wool and stone wool - each in million m³ and 1,000 tonnes.

Construction segments

Residential, commercial, new construction and renovation with forecasts until 2035.

Market data

Revenues in USD and EUR, demand and production in m³ as well as demand in tonnes.

Country background

Macroeconomics, construction industry, key companies, construction activity, investments and projects.

Manufacturers

62 profiles with contact details, revenues, net income, product range, production sites and applications.

Selected data coverage

- Chapter 1: Global market and regions with forecasts to 2035
- Chapter 2: 16 country profiles with demand, production, trade, revenues and segmentation
- Chapter 3: Manufacturer profiles of major producers

Major producers covered

Compagnie de Saint-Gobain S.A., Fletcher Building Limited, Gebr. Knauf KG, Huamei Group, Holcim Ltd., Kaneka Corporation, Kingspan Group plc, Owens Corning, and Standard Industries.

[Request the table of contents for the 6th edition.](#)

From Data to Better Market Decisions

The study helps you assess market potential, risks and competitive positions more quickly.

Strategy & Portfolio

Prioritize regions, construction segments and insulation types by growth, risk and market attractiveness.

Sales & Business Development

Identify attractive target markets, customer segments and applications for insulation solutions.

Purchasing & Procurement

Evaluate supply structures, regional market dynamics and potential risks in supply chains and material mix.

Investments & M&A

Use market size, forecasts, manufacturer profiles and segment data as a basis for investment and deal logic.

R&D & Sustainability

Assess material performance, energy efficiency, recycling and alternative insulation materials from a market perspective.

Custom Studies & Special Analyses

Need more specific country, competitor, customer or application data? Ceresana prepares customized analyses.

Why Ceresana?

Since 2002 · 300+ market studies · 10,000+ customers · Specialized in industrial B2B markets such as chemicals, plastics, packaging, bioeconomy, industry and mobility.

Talk to us about your market question.

Secure market transparency now

Choose the most useful next step.

Insulation producers

Assess demand, material mix, regional dynamics and competitive positioning.

Construction products & distributors

Understand sales opportunities by construction segment, renovation, new construction and material type.

Construction chemicals, plastics & suppliers

Plan product portfolio, customer targeting and market potential along the value chain.

Investors, consultants & strategists

Validate market size, growth assumptions, risks and the competitive landscape.

Purchasing, sales, R&D & management

Support decisions with robust data instead of fragmented market signals.

Need a narrower scope?

Ask for country focus, competitor analysis, data extract or tailored market research.

Ready to check whether the study answers your market question?

Request sample pages, ask for the table of contents, order the report or discuss a tailored data excerpt.

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