

# Market Studies

Bio-Economy • Mobility • Industrial Goods  
Plastics • Chemicals • Packaging

Catalog

May 2024



**Market Intelligence for Your Success**

# Ceresana – Your Partner for B2B Market Research

As one of the leading global market research institutes, we have specialized in bio-economy, mobility, chemicals, plastics, packaging and industrial goods since **2002**.

**10,000 customers** are already benefiting from our analyses and forecasts. You too can choose from our studies to gain the knowledge base for lasting **business success!**



*“The success of our customers has been Ceresana’s goal for the past 22 years. Therefore, we offer reliable market knowledge to give you a lasting competitive advantage.”*  
(Oliver Kutsch, CEO)



Thank you for trusting us!

## Our studies provide you with the knowledge to...

- ... further develop your business
- ... gain competitive advantages
- ... assess investments and innovations
- ... identify new business partners, target groups, and markets
- ... anticipate risks and opportunities
- ... forecast supply and demand
- ... analyze value chains
- ... determine future trends and technologies

In short: **strengthen your company.**

**We look forward to supporting your strategic management with high-quality market expertise.**



## Our reports provide you with reliable data and facts

**Chapter 1** analyzes the market for the specific product, including forecasts until 2032. Up to 7 world regions are examined in regard to:

- Demand (in tonnes)
- Revenues (in USD and EUR)
- Demand per product type
- Demand per application
- Demand per technology

**Chapter 2** focuses on up to 40 individual countries with data on the following aspects:

- Demand and revenues
- Production
- Import and export
- Applications and products

**Chapter 3** provides profiles of the largest manufacturers of the respective product. The information is arranged according to:

- Contact details and profile summary
- Revenues and profit
- Product range
- Production sites

A hand holding a pen points to a document featuring various charts, including a pie chart and a bar chart, as well as a world map. The document appears to be a report or study.

Find a list of our studies on the following pages.



## Market Studies on Bio-Economy



### [Biobased Adhesives – World](#)

160 pages; 06/2023

### [Biobased Insulation Material – Europe](#)

170 pages; 11/2023

### [Biobased Paints and Coatings – World](#)

120 pages; 06/2023

### [Biobased Solvents – World](#)

180 pages; 09/2023

### [Biobased Surfactants – World](#)

290 pages; 10/2023

### [Bioplastic Packaging – World](#)

210 pages; 04/2023

### [Bioplastic Films – World](#)

180 pages; 07/2023

### [Bioplastics – World](#)

350 pages; 05/2023

### [Polylactic Acid \(PLA\) – World](#)

160 pages; 03/2023

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## Market Studies on Mobility

### [Automotive Coatings – World](#)

210 pages; 03/2021

### [Automotive Plastics – Europe](#)

260 pages; 06/2021

### [Automotive Plastics – World](#)

410 pages; 10/2016

### [Hybrid & Electric Cars – Europe](#)

90 pages; 03/2021

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## Market Studies on Industrial Goods

### [Adhesives – Europe](#)

07/2024

### [Adhesives – World](#)

460 pages; 02/2024

### [Construction Plastics – World](#)

470 pages; 11/2016

### [Insulation Material – Europe](#)

260 pages; 04/2024

### [Insulation Material – World](#)

08/2024

### [Paints & Coatings – Europe](#)

330 pages; 05/2024

### [Paints & Coatings – World](#)

530 pages; 12/2023

### [Plastic Extrusion – Europe](#)

240 pages; 12/2022

### [Plastic Extrusion – World](#)

280 pages; 12/2016

### [Plastic Injection – Europe](#)

250 pages; 11/2022

### [Plastic Injection – World](#)

250 pages; 10/2016

### [Plastic Pipes – Europe](#)

05/2024

### [Plastic Pipes – World](#)

390 pages; 11/2023

### [Plastic Windows – World](#)

05/2024

### [Printing Inks – Europe](#)

290 pages; 03/2018

### [Printing Inks – World](#)

06/2024

### [Windows & Doors – Europe](#)

09/2024

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Gain knowledge of developments in your industry  
in order to recognize chances and risks early on.



## Market Studies on Plastics

**Butadiene Rubber (BR) – World**

230 pages; 07/2018

**Composites (CFRP & GFRP) – World**

450 pages; 02/2017

**Engineering Plastics – World**

07/2024

**Expandable Polystyrene (EPS) – World**

240 pages; 02/2023

**Masterbatches – World**

06/2024

**Plastics – Europe**

520 pages; 08/2022

**Plastics – World**

760 pages; 05/2017

**Polyethylene (HDPE) – World**

500 pages; 10/2019

**Polyethylene (LDPE) – World**

400 pages; 02/2020

**Polyethylene (LLDPE) – World**

410 pages; 03/2020

**Polypropylene – World**

520 pages; 12/2021

**Polystyrene & EPS – World**

300 pages; 04/2019

**Polyvinyl Chloride – World**

530 pages; 04/2024

**Silicones – World**

10/2024

**Styrene-Butadiene Rubber (SBR) – World**

310 pages; 11/2018

**Synthetic Rubber – World**

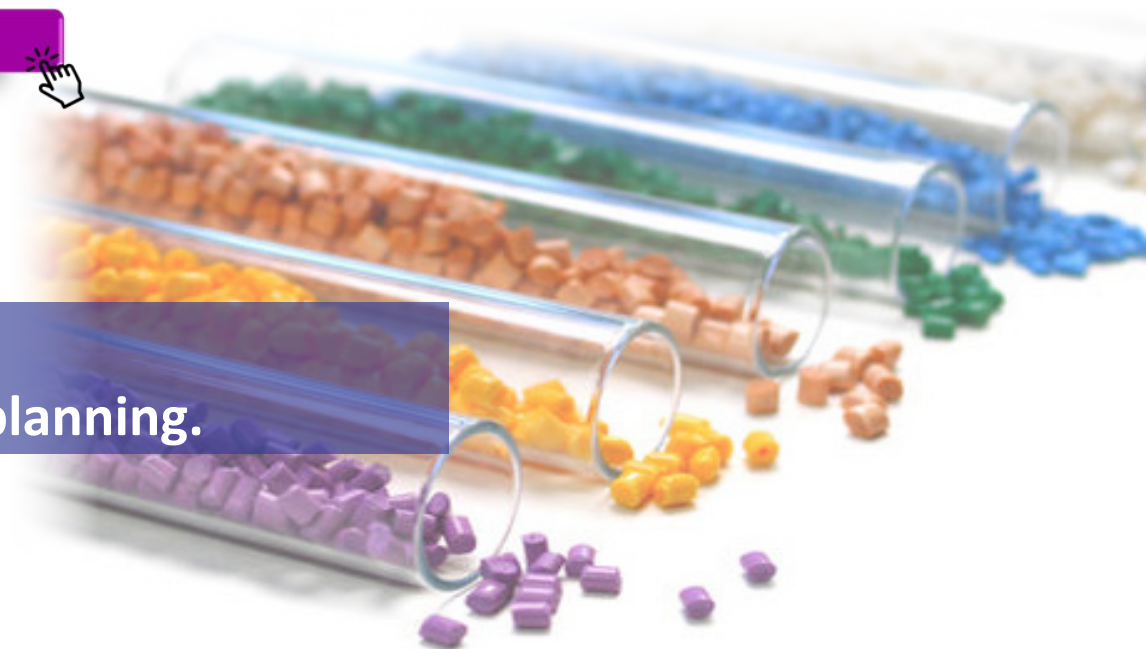
320 pages; 01/2022

**Thermoplastic Elastomers (TPE) – World**

260 pages; 11/2022

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Choose from our studies and obtain crucial competitive advantages for your strategic planning.



## Market Studies on Chemicals

### [Biocides – World](#)

424 pages; 12/2017

### [Carbon Black – World](#)

265 pages; 02/2022

### [Chelating Agents – World](#)

320 pages; 07/2015

### [Fillers – Europe](#)

290 pages; 07/2019

### [Fillers – World](#)

490 pages; 02/2024

### [Flame Retardants – World](#)

05/2024

### [Pigments – World](#)

430 pages; 12/2023

### [Plastic Additives – World](#)

05/2024

### [Plasticizers – World](#)

290 pages; 01/2023

### [Solvents – World](#)

09/2024

### [Stabilizers – World](#)

300 pages; 05/2024

### [Surfactants – World](#)

08/2024

### [Titanium Dioxide \(TiO<sub>2</sub>\) – World](#)

300 pages; 04/2022

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Benefit from the newest trends and market dynamics in order to better assess projects, investments & innovations.



## Market Studies on Packaging

**Bags & Sacks – Europe**

300 pages; 09/2022

**Bags & Sacks – World**

550 pages; 10/2018

**Corrugated Board, Solid Board & Cartonboard – Europe**

320 pages; 03/2023

**Flexible Packaging – Europe**

250 pages; 11/2022

**Food Packaging – Europe**

430 pages; 10/2022

**Labels – Europe**

420 pages; 07/2023

**Plastic Caps & Closures – Europe**

280 pages; 12/2019

**Plastic Caps & Closures – World**

260 pages; 02/2023

**Plastic Containers – Europe**

560 pages; 11/2017

**Plastic Films – Europe**

310 pages; 09/2022

**Plastic Films – World**

380 pages; 05/2023

**Plastic Packaging for Cosmetics & Personal Care Products – Europe**

140 pages; 02/2020

**Rigid Metal Packaging – Europe**

340 pages; 03/2015

**Rigid Plastic Packaging – World**

500 pages; 03/2019

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With our market studies, you can strategize more efficiently and gain a holistic insight into the industry.



# We answer your questions

## Understand Important Markets

- Where are opportunities for your company?
- Where are potential future markets?
- How high is the market growth per country?

## Analyze Your Competition

- What do competitors offer their clients?
- Which innovations and trends can be identified?
- Where are possibilities for new market entries?

## Analyze Your Value Chain

- Where do ideal business conditions prevail?
- Are imports or exports advisable?
- Who are possible business partners?

## Identify Demand and New Customers

- What are possible new application areas?
- What might be additional target groups?
- How is demand developing?



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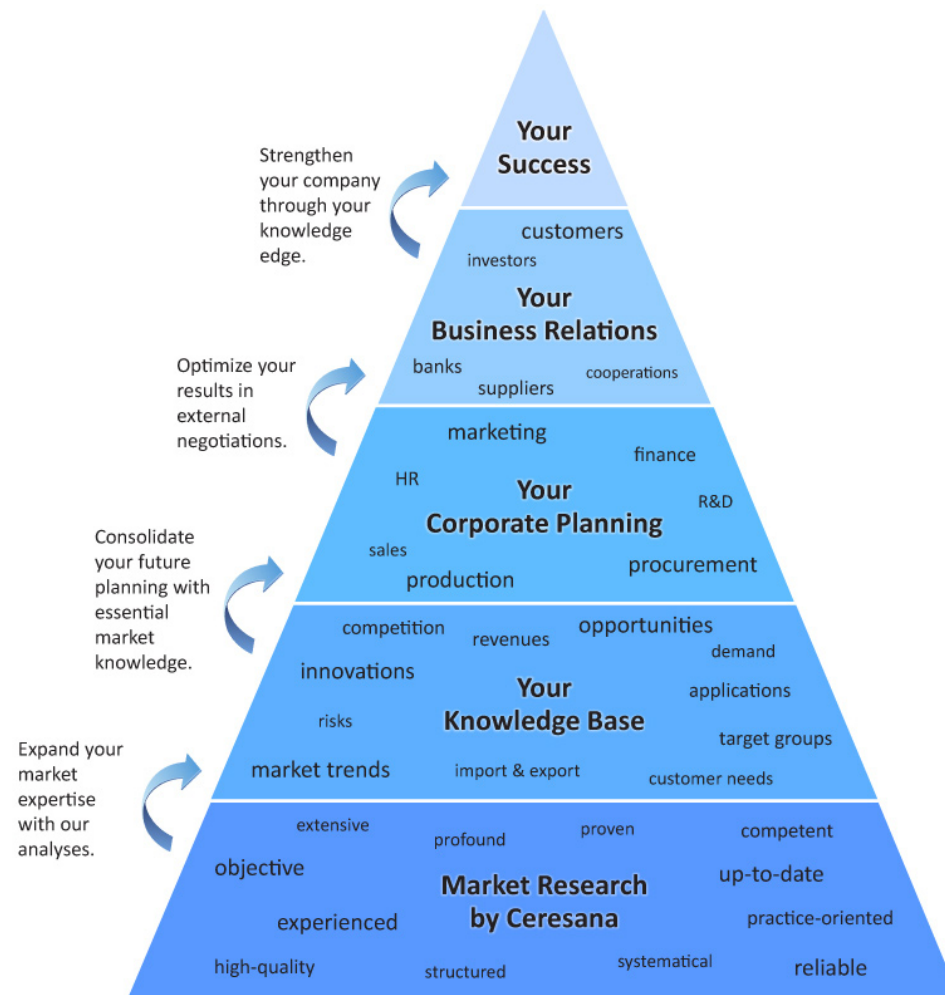
You will receive reliable information from us

## Our studies – Your benefit

### Our studies are particularly useful for:

- Producers, processors, traders, suppliers, as well as engineering companies.
- Associations, institutes, consultants, banks, investors, entrepreneurs, freelancers, founders, and service providers.
- Executive board, finance, R&D, business development, strategic planning, market research, marketing, sales, distribution, procurement, etc.

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Market knowledge for your success



Ceresana  
Mainaustr. 34  
78464 Konstanz  
Germany



+49 7531 94297 0



[info@ceresana.com](mailto:info@ceresana.com)



[www.ceresana.com](http://www.ceresana.com)



Please contact us if you have any questions.

