

# Market Studies

Bio-Economy • Mobility • Industrial Goods  
Plastics • Chemicals • Packaging

Catalog

May 2025



**Market Intelligence for Your Success**

**Avail of our discount of  
up to 40% until May 31.**

**Ceresana**  
*Market Research Since 2002*

# Ceresana – Your Partner for B2B Market Research

As one of the leading global market research institutes, we have specialized in bio-economy, mobility, chemicals, plastics, packaging and industrial goods since **2002**.

**10,000 customers** are already benefiting from our analyses and forecasts. You too can choose from our studies to gain the knowledge base for lasting **business success!**



*“The success of our customers has been Ceresana’s goal for the past 22 years. Therefore, we offer reliable market knowledge to give you a lasting competitive advantage.”*  
(Oliver Kutsch, CEO)



Thank you for trusting us!

## With our knowledge, you can:

### **Gain competitive advantages**

- What are competitors offering customers?
- What product innovations are there?

### **Forecast supply and demand**

- What is the trend in demand?
- Who are current and future competitors?

### **Analyze value chains**

- Where do ideal procurement, production, and sales conditions prevail?
- Where are imports and exports advisable?

### **Anticipate opportunities and risks**

- Where are opportunities for your company?
- What challenges can be expected?

### **Evaluate investments and R&D**

- How high is the market growth per country?
- How can new projects, products, and investments develop?

### **Identify business partners, target groups, and markets**

- Who are potential business partners?
- Where are further target groups?
- Which market players are important?

### **Recognize trends and technologies**

- Where are potential future markets?
- What are the industry-specific trends?

**Act now instead of reacting later!**



## Since quality is our top priority, we use:

### The right sources

- Our in-house database
- Specialist databases
- Worldwide, regional, and national databases and statistical offices
- Industry associations
- Scientific institutes
- Specialist literature/studies
- Direct contact with market players

### A proven methodology

- Top-down and bottom-up
- Qualitative observations
- Long-term forecasts
- Industry-specific knowledge
- Consideration of the upstream and downstream markets
- Analysis of value chains

### Validated results

- Plausibility checks
- Consideration of regulations and current utilization of production capacities
- Control calculation using comparative values
- Repeated source checks



You will receive reliable information from us

## Our studies – Your benefit

**Our studies are particularly useful for:**

### Industry

- Producers, processors, traders, suppliers, as well as engineering companies.

### Companies

- Corporations, SMEs, start-ups, service providers, entrepreneurs, freelancers, founders, investors, consultants, associations, and institutes

### Departments

- Executive board, finance, R&D, business development, strategic planning, market



**Market knowledge for your success**

## Our reports provide you with reliable data and facts

**Chapter 1** analyzes the market for the specific product, including forecasts until 2032. Up to 7 world regions are examined in regard to:

- Demand (in tonnes)
- Revenues (in USD and EUR)
- Demand per product type
- Demand per application
- Demand per technology

**Chapter 2** focuses on up to 40 individual countries with data on the following aspects:

- Demand and revenues
- Production
- Import and export
- Applications and products

**Chapter 3** provides profiles of the largest manufacturers of the respective product. The information is arranged according to:

- Contact details and profile summary
- Revenues and profit
- Product range
- Production sites



Find a list of our studies on the following pages.

## Market Studies on Bio-Economy



### [Biobased Adhesives – World](#)

Update in 06/2025

### [Biobased Insulation Material – Europe](#)

190 pages; 04/2025

### [Biobased Paints and Coatings – World](#)

Update in 05/2025

### [Biobased Solvents – World](#)

Update in 07/2025

### [Biobased Surfactants – World](#)

Update in 08/2025

### [Bioplastic Packaging – World](#)

210 pages; 04/2023

### [Bioplastic Films – World](#)

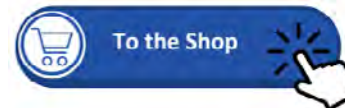
180 pages; 07/2023

### [Bioplastics – World](#)

Update in 09/2025

### [Polylactic Acid \(PLA\) – World](#)

160 pages; 03/2023



## Market Studies on Mobility

### [Automotive Coatings – World](#)

210 pages; 03/2021

### [Automotive Plastics – Europe](#)

260 pages; 06/2021

### [Automotive Plastics – World](#)

410 pages; 10/2016

### [Hybrid & Electric Cars – Europe](#)

90 pages; 03/2021



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# Market Studies on Industrial Goods

## [Adhesives – Europe](#)

Update in 10/2025

## [Adhesives – World](#)

460 pages; 02/2024

## [Construction Plastics – World](#)

470 pages; 11/2016

## [Insulation Material – Europe](#)

Update in 07/2025

## [Insulation Material – World](#)

330 pages; 12/2024

## [Paints & Coatings – Europe](#)

Update in 08/2025

## [Paints & Coatings – World](#)

530 pages; 12/2023

## [Plastic Extrusion – Europe](#)

240 pages; 12/2022

## [Plastic Extrusion – World](#)

280 pages; 12/2016

## [Plastic Injection – Europe](#)

250 pages; 11/2022

## [Plastic Injection – World](#)

250 pages; 10/2016

## [Plastic Pipes – Europe](#)

Update in 09/2025

## [Plastic Pipes – World](#)

410 pages; 04/2025

## [Plastic Windows – World](#)

260 pages; 02/2025

## [Printing Inks – Europe](#)

290 pages; 03/2018

## [Printing Inks – World](#)

480 pages; 08/2024

## [Windows & Doors – Europe](#)

370 pages; 04/2025



Gain knowledge of developments in your industry  
in order to recognize chances and risks early on.



## Market Studies on Plastics

[Butadiene Rubber \(BR\) – World](#)

230 pages; 07/2018

[Composites \(CFRP & GFRP\) – World](#)

450 pages; 02/2017

[Engineering Plastics – World](#)

500 pages; 03/2025

[Expandable Polystyrene \(EPS\) – World](#)

240 pages; 02/2023

[Masterbatches – World](#)

370 pages; 10/2024

[Plastics – Europe](#)

520 pages; 08/2022

[Plastics – World](#)

760 pages; 05/2017

[Polyethylene \(HDPE\) – World](#)

500 pages; 10/2019

[Polyethylene \(LDPE\) – World](#)

400 pages; 02/2020

[Polyethylene \(LLDPE\) – World](#)

410 pages; 03/2020

[Polypropylene – World](#)

520 pages; 12/2021

[Polystyrene & EPS – World](#)

300 pages; 04/2019

[Polyvinyl Chloride – World](#)

530 pages; 04/2024

[Silicones – World](#)

300 pages; 01/2019

[Styrene-Butadiene Rubber \(SBR\) – World](#)

310 pages; 11/2018

[Synthetic Rubber – World](#)

320 pages; 01/2022

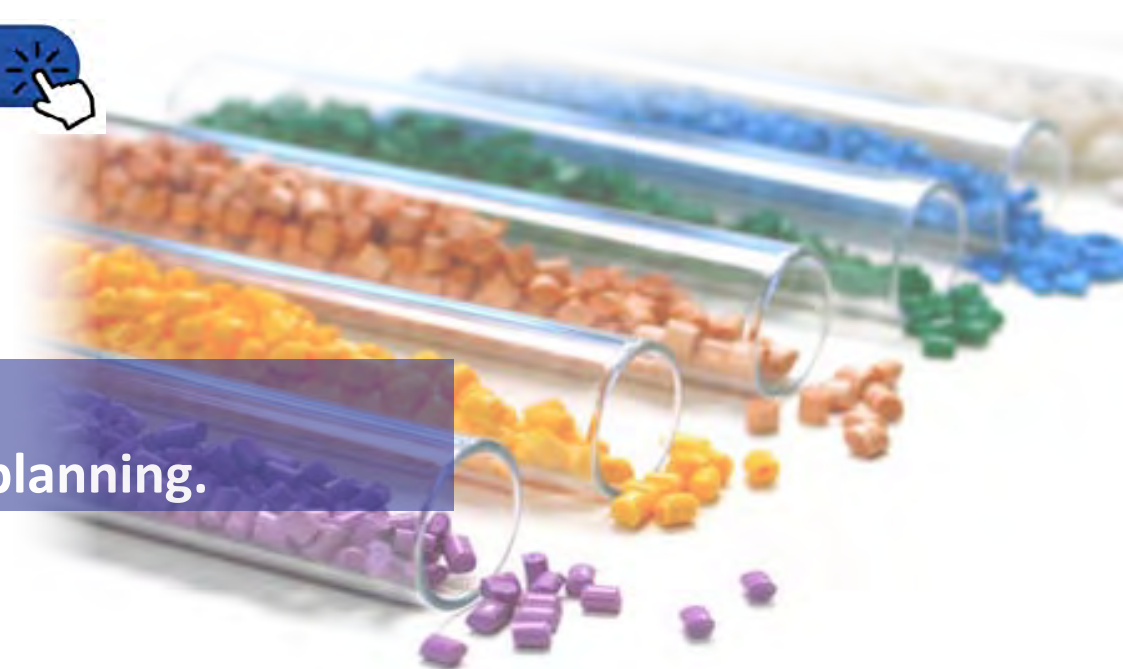
[Thermoplastic Elastomers \(TPE\) – World](#)

260 pages; 11/2022



Choose from our studies and obtain crucial competitive advantages for your strategic planning.

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# Market Studies on Chemicals

## [Biocides – World](#)

424 pages; 12/2017

## [Carbon Black – World](#)

265 pages; 02/2022

## [Chelating Agents – World](#)

320 pages; 07/2015

## [Fillers – Europe](#)

290 pages; 07/2019

## [Fillers – World](#)

490 pages; 02/2024

## [Flame Retardants – World](#)

320 pages; 10/2024

## [Pigments – World](#)

430 pages; 12/2023

## [Plastic Additives – World](#)

460 pages; 03/2025

## [Plasticizers – World](#)

290 pages; 01/2023

## [Solvents – World](#)

Update in 05/2025

## [Stabilizers – World](#)

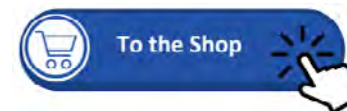
300 pages; 05/2024

## [Surfactants – World](#)

350 pages; 01/2025

## [Titanium Dioxide \(TiO<sub>2</sub>\) – World](#)

300 pages; 04/2022



Benefit from the newest trends and market dynamics in order to better assess projects, investments & innovations.



## Market Studies on Packaging

[Bags & Sacks – Europe](#)

Update in 06/2025

[Bags & Sacks – World](#)

550 pages; 10/2018

[Corrugated Board, Solid Board & Cartonboard – Europe](#)

Update in 05/2025

[Flexible Packaging – Europe](#)

250 pages; 11/2022

[Food Packaging – Europe](#)

430 pages; 10/2022

[Labels – Europe](#)

420 pages; 07/2023

[Plastic Caps & Closures – Europe](#)

280 pages; 12/2019

[Plastic Caps & Closures – World](#)

260 pages; 02/2023

[Plastic Containers – Europe](#)

560 pages; 11/2017

[Plastic Films – Europe](#)

Update in 06/2025

[Plastic Films – World](#)

380 pages; 05/2023

[Plastic Packaging for Cosmetics & Personal Care Products – Europe](#)

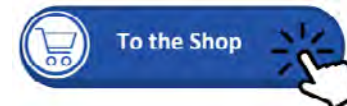
140 pages; 02/2020

[Rigid Metal Packaging – Europe](#)

340 pages; 03/2015

[Rigid Plastic Packaging – World](#)

500 pages; 03/2019



With our market studies, you can strategize more efficiently and gain a holistic insight into the industry.

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Please contact us if you have any questions.

