

# Our Free Online Event: FoB:Pack 2026



## Become a FoB:Pack Sponsor

FoB:  
Partner



As a sponsor of the **Future of BioPackaging 2026** event on **October 1, 2026**, you will be sending a clear signal of responsibility, innovation, and cooperation.

Present your company in an **international environment** – where new ideas meet entrepreneurial practice.

## As a sponsor, you will benefit from:



Maximum visibility  
in a growth  
industry



High-quality  
networking with  
industry players



Direct acquisition of  
customers and  
business partners



## Our Network Strength



Over **25,000**  
LinkedIn contacts



Over **200** registered participants  
at the last event



Over **60,000** corporate  
contacts



Over **30,000** website visits per  
month

# Overview of Sponsor Packages

Benefits	Platinum	Gold	Silver
Available Sponsor Slots	□	□□	□□□□
<b>1) Live presence during the event*</b>			
Guaranteed Speaker Slot	30 min.	20 min.	0 min.
Prominent mention of your participation as a sponsor	✓	✓	–
Exclusive company spotlight (5 minutes at the start of the event)	✓	–	–
Your own virtual breakout room for targeted networking	✓	–	–
<b>2) Marketing and communication (integration of your logo)*</b>			
Targeted email campaigns to >60,000 business contacts	✓	✓	✓
Website with >30,000 visitors/month	✓	✓	✓
Presence in all event brochures and press releases	✓	✓	✓
LinkedIn posts to >25,000 industry contacts (speaker & company posts)	✓	✓	–
Video interview on website	✓	–	–
<b>3) Your presence on the B2Match event platform*</b>			
Placement in the sponsors section	✓	✓	✓
Website integration directly into the event platform	✓	✓	–
Exclusive direct message to all registered participants	✓	–	–
<b>Regular Price</b>	1,490€	890€	590€
<b>-20%</b> Early Bird: until September 1	<del>1,490€</del> 1,192€	<del>890€</del> 712€	<del>590€</del> 472€
<b>-40%</b> Super Early Bird: until August 4	<del>1,490€</del> 894€	<del>890€</del> 534€	<del>590€</del> 354€

\*You will find detailed descriptions of our services on the next two pages.

[Become a sponsor now!](#)

# Explanations of Benefits

## 1) Live presence during the event

### **Guaranteed Speaker Slot**

Showcase your expertise with use cases, market insights, or innovations in front of an international audience of experts.

### **Prominent mention of your participation as a sponsor**

Your company will be named as a sponsor during the event, clearly demonstrating your commitment to the future market of bioeconomy.

### **Exclusive company spotlight (5 minutes at the start of the event)**

Introduce your company to a network of potential business partners.

### **Your own virtual breakout room for targeted networking**

Organize your own discussion group with international participants and take advantage of this opportunity to expand your network in a targeted manner.



## 2) Marketing and communication

### **Targeted email campaigns to >60,000 business contacts**

Reach your target audience directly: Your logo in the event brochures will be visible to over 60,000 industry contacts through our event mailings.

### **Website with >30,000 visitors/month**

Your logo will be placed in the sponsor slider and linked directly to your website.

### **Presence in all event brochures and press releases**

Your logo will be visible in all digital event brochures and will reach a wide professional audience via the website, event platform, and mailings. In addition, your company will be highlighted as a sponsor in our press releases.

### **LinkedIn posts to >25,000 industry contacts (speaker & company posts)**

Increase your reach on social media: We will post about you as a speaker and about your company as a sponsor. In addition, your logo will appear in all general event posts.

### **Video interview on website**

Focus on your company and you as a speaker: We will present you in an interview that will remain available on our website.

### 3) Your presence on the B2Match event platform

#### ☀ Placement in the sponsors section

Your logo will be prominently displayed in the dedicated Sponsor Section of the B2Match platform, ensuring your commitment as an event sponsor is permanently visible. This exposure guarantees continuous presence for your company with all attendees—before, during, and after the event.

#### ✉ Exclusive direct message to all registered participants

Ensure maximum attention by sending a personal message directly to all event attendees. Leverage this direct communication channel to strategically introduce your company, your latest products, or a special offer.

#### 🔗 Website integration directly into the event platform

We offer you the unique opportunity to have your company website placed directly within our event platform. This creates a seamless information bridge for attendees, allowing them to gather information about your **bio packaging**, discover your latest innovations, and interact directly with your offerings without leaving the event environment.



## Your advantages as a FoB:Sponsor



#### ✓ Flexible and efficient thanks to the on format

Benefit from international reach without the expense of travel – with minimal costs and maximum benefits.

#### ✓ Content & media added value

Use interviews, press features, and social media posts for your own corporate communications.

#### ✓ Positioning in a future-oriented industry

Make your company visible as a pioneer in the market for **bio packaging** and send a clear signal about your long-term commitment to the bioeconomy. This will strengthen your profile as an innovative and sustainable player—recognizable to customers, partners, and key stakeholders.