

Our Free Online Event: Future of BioPackaging



Become a FoB:Pack Sponsor

FoB:
Partner



As a sponsor of the **Future of BioPackaging** event on **October 28 and 29, 2025**, you will be sending a clear signal of responsibility, innovation, and cooperation.

Present your company in an **international environment** – where new ideas meet entrepreneurial practice.

As a sponsor, you will benefit from:



Maximum visibility
in a growth
industry



High-quality
networking with
industry players



Direct acquisition of
customers and
business partners



Our Network Strength



Over **25,000**
LinkedIn contacts



Over **180** registered participants
at the last event



Over **60,000** corporate
contacts



Over **30,000** website visits per
month

Overview of Sponsor Packages

Benefits	Platinum	Gold	Silver
1) Live presence during the event*			
Speaker slot (10–12 min.)	✓	✓	✓
Prominent mention of your participation as a sponsor	✓	✓	–
Exclusive company spotlight (5 minutes at the start of the event)	✓	–	–
Your own virtual breakout room for targeted networking	✓	–	–
2) Marketing and communication (integration of your logo)*			
Targeted email campaigns to >60,000 business contacts	✓	✓	✓
Website with >30,000 visitors/month	✓	✓	✓
Presence in all event brochures and press releases	✓	✓	✓
LinkedIn posts to >25,000 industry contacts (speaker & company posts)	✓	✓	–
Video interview on website	✓	–	–
3) Your presence on the <u>LineUp</u> event platform*			
Placement in the sponsors section	✓	✓	✓
Website integration directly into the event platform (iframe)	✓	✓	–
Exclusive direct message to all registered participants	✓	–	–
Regular Price	1,490€	890€	590€
20% Early Bird: August 20 – September 20	1,192€	712€	472€

*You will find detailed descriptions of our services on the next two pages.

Become a sponsor now!

Explanations of Benefits

1) Live presence during the event

Speaker Slot (10–12 min.)

Showcase your expertise with use cases, market insights, or innovations in front of an international audience of experts.

Prominent mention of your participation as a sponsor

Your company will be named as a sponsor during the event, clearly demonstrating your commitment to the future market of bioeconomy.

Exclusive company spotlight (5 minutes at the start of the event)

Introduce your company to a network of potential business partners.

Your own virtual breakout room for targeted networking

Organize your own discussion group with international participants and take advantage of this opportunity to expand your network in a targeted manner.



2) Marketing and communication

Targeted email campaigns to >60,000 business contacts

Reach your target audience directly: Your logo in the event brochures will be visible to over 60,000 industry contacts through our event mailings.

Website with >30,000 visitors/month

Your logo will be placed in the sponsor slider and linked directly to your website.

Presence in all event brochures and press releases

Your logo will be visible in all digital event brochures and will reach a wide professional audience via the website, event platform, and mailings. In addition, your company will be highlighted as a sponsor in our press releases.

LinkedIn posts to >25,000 industry contacts (speaker & company posts)

Increase your reach on social media: We will post about you as a speaker and about your company as a sponsor. In addition, your logo will appear in all general event posts.

Video interview on website

Focus on your company and you as a speaker: We will present you in an interview that will remain available on our website.

3) Your presence on the LineUp event platform

☀ Placement in the sponsors section

Your logo will be included in the sponsor section of LineUp, making your commitment as an event sponsor permanently visible.

🔗 Website integration directly into the event platform (iframe)

We place your company website directly on our event platform so that participants can find information without any detours.

✉ Exclusive direct message to all registered participants

Ensure maximum attention by sending a personal message to all event participants.



Your advantages as a FoB:Sponsor



- ✓ **Flexible and efficient thanks to the online format**
Benefit from international reach without the expense of travel – with minimal costs and maximum benefits.
- ✓ **Content & media added value**
Use interviews, press features, and social media posts for your own corporate communications.
- ✓ **Positioning in a future-oriented industry**
Make your company visible as a pioneer in the market for organic packaging and send a clear signal about your long-term commitment to the bioeconomy. This will strengthen your profile as an innovative and sustainable player—recognizable to customers, partners, and key stakeholders.

FoB:Pack Supporters



FoB:Sponsors

Silver-Sponsor



Platinum-Sponsor



FoB:Partners



FoB:Mediapartners



Thank you for
your support!

Our Journey so far Toward the Future of Bio



105 P's

Partners



Mediapartners



187 P's

Partners



> 250 P's expected

Partners



Media partners



Sponsors



FoB is growing – in terms of participant numbers, partner network, and visibility. Become part of this development and help shape the **future of bio!**

Please contact us if you have any further questions

