# Market Study: Plastic Films



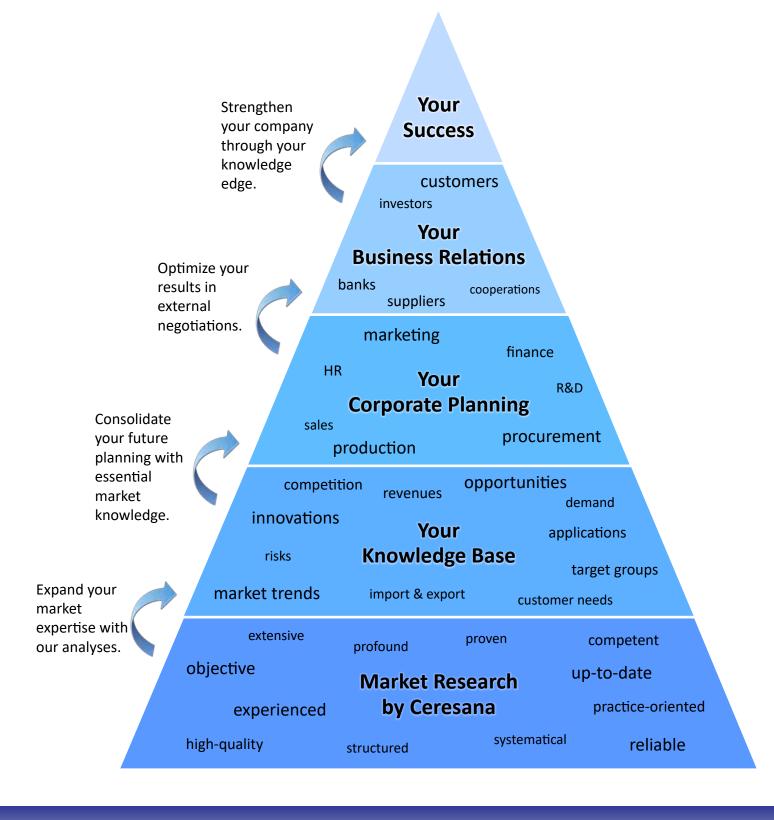




#### Ceresana – Your Partner in Market Research

al goods, and bio-economy for the past 20 years. the knowledge base for your company success!

As one of the world's leading institutes for market 10.000 customers have already benefited from research, we have been specializing in the areas our analyses and forecasts. You too can choose mobility, chemicals, plastics, packaging, industri- from our wide range of market studies to gain



www.ceresana.com Order online now!

# This brochure provides further information on the study "Plastic Films - World (3<sup>rd</sup> ed.)"

# **Table of Contents (1/2)**

# 1 Market Data: World and Regions

#### 1.1 World

- 1.1.1 Demand
- 1.1.2 Revenues
- 1.1.3 Production
- 1.1.4 Demand split by Application
  - 1.1.4.1 Packaging Films
- 1.1.4.2 Bags & Sacks
- 1.1.4.3 Shrink & Stretch Films
- 1.1.4.4 Agricultural Films
- 1.1.4.5 Other Films
- 1.1.5 Demand split by Material
  - 1.1.5.1 Polyethylene (PE)
  - 1.1.5.2 Polypropylene (unoriented CPP, BOPP, other PP)
- 1.1.5.3 BOPET <  $50 \mu m$
- $1.1.5.4 \text{ BOPET} > 50 \mu \text{m}$
- 1.1.5.5 PVC
- 1.1.5.6 Other plastics
- 1.1.6 Production split by Material
- 1.1.6.1 Polyethylene
- 1.1.6.2 LDPE
- 1.1.6.3 LLDPE
- 1.1.6.4 HDPE
- 1.1.6.5 Polypropylene
- 1.1.6.6 BOPET
- 1.1.6.7 PVC
- 1.1.6.8 Other plastics

#### 1.2 Western Europe

- 1.2.1 Demand
- 1.2.2 Revenues
- 1.2.3 Production
- 1.2.4 Applications and Materials

#### 1.3 Eastern Europe

- 1.3.1 Demand
- 1.3.2 Revenues
- 1.3.3 Production
- 1.3.4 Applications and Materials

#### 1.4 North America

- 1.4.1 Demand
- 1.4.2 Revenues
- 1.4.3 Production
- 1.4.4 Applications and Materials

#### 1.5 South America

- 1.5.1 Demand
- 1.5.2 Revenues
- 1.5.3 Production
- 1.5.4 Applications and Materials

#### 1.6 Asia-Pacific

- 1.6.1 Demand
- 1.6.2 Revenues
- 1.6.3 Production
- 1.6.4 Applications and Materials

#### 1.7 Middle East

- 1.7.1 Demand
- 1.7.2 Revenues
- 1.7.3 Production
- 1.7.4 Applications and Materials

#### 1.8 Africa

- 1.8.1 Demand
- 1.8.2 Revenues
- 1.8.3 Production
- 1.8.4 Applications and Materials



www.ceresana.com Order online now



## **Table of Contents (2/2)**

## 2 Market Data: Country Profiles

(For each country: revenues, production, demand split by application and material)

#### 2.1 Western Europe

- 2.1.1 France
- 2.1.2 Germany
- 2.1.3 Italy
- 2.1.4 Spain
- 2.1.5 United Kingdom
- 2.1.6 Other Western Europe

#### 2.2 Eastern America

- 2.2.1 Poland
- 2.2.2 Russia
- 2.2.3 Turkey
- 2.2.4 Other Eastern Europe

#### 2.3 North America

- 2.3.1 Canada
- 2.3.2 Mexico
- 2.3.3 USA

#### 2.4 South America

- 2.4.1 Argentina
- 2.4.2 Brazil
- 2.4.3 Other South America

#### 2.5 Asia-Pacific

- 2.5.1 China
- 2.5.2 Japan
- 2.5.3 South Korea
- 2.5.4 Taiwan
- 2.5.5 Thailand
- 2.5.6 Other Asia-Pacific

## 3 Company Profiles\*

#### 3.1 Western Europe

Austria (3 Producers)

- Belgium (1)
- Finland (3)
- France (3)
- Germany (15)
- Italy (7)
- Spain (1)
- Sweden (1)
- Switzerland (1)
- The Netherlands (1)
- United Kingdom (4)

#### 3.2 Eastern Europe

- Czechia (1)
- Greece (1)
- Poland (2)
- Russia (1)
- Slovakia (1)
- Siovakia (
- Turkey (2)

#### 3.3 North America

- Canada (2)
- USA (16)

#### 3.4 South America

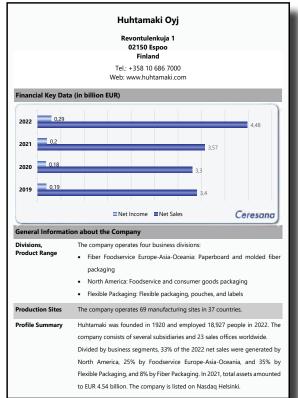
- Brazil (1)
- Peru (1)

#### 3.5 Asia-Pacific

- Australia (1)
- China (4)
- India (7)
- Indonesia (2)
- Japan (8)
- Malaysia (1)
- South Korea (1)
- Taiwan (1)

#### 3.6 Middle East

- Lebanon (1)
- Qatar (1)
- Saudi Arabia (2)



In 2021, Huhtamaki acquired Jiangsu Hihio-Art Packaging Co. Ltd., a Chinese paper bag producer, as well as Elif Packaging, a Turkish flexible packaging producer.

In 2022, the company fully acquired Huhtamaki Smith Anderson sp. z o. o., a Polish paper bag company, it previously operated as a joint venture. In the same year, the company sold all operations in Russia to Espetina Ltd. 77% of Huhtamaki's manufacturing sites are certified according to ISO 9001.

#### Specific Information about Plastic Film

Huhtamaki Oyi produces plastic film including lidding film and high barrier lidding film. These products are utilized for beverage as well as food packaging. Additionally, packaging for household products is another application area.

www.ceresana.com Order online now!

<sup>\*</sup>Note: The profiles are assigned to the country in which the company or holding is headquartered. Profiles also include JVs and subsidiaries.

# Market Study: "Plastic Films - World (3<sup>rd</sup> edition)" 18 Countries, 99 Producers, 380 Pages, 91 Graphs, 151 Tables, 05/2023

## **Summary**

**Chapter 1** analyzes the global market for plastic films with forecasts up to 2032: production and demand volumes in tonnes, as well as revenues in USD and EUR are provided globally and for individual regions.

Global demand is broken down for the different **types of plastics**:

- Polyethylene (PE)
- Polypropylene (unoriented CPP, BOPP, other PP)
- BOPET < 50 μm
- BOPET > 50 μm
- PVC
- Other plastics.

In **Chapter 2**, 18 countries are considered individually.

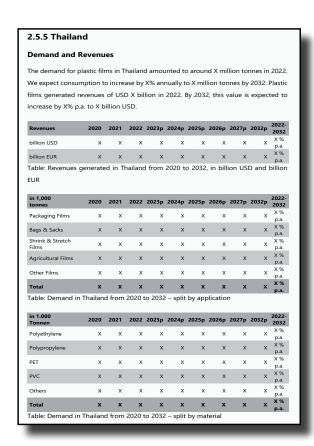
Country-specific demand, revenues, and production volume per **film type** are presented:

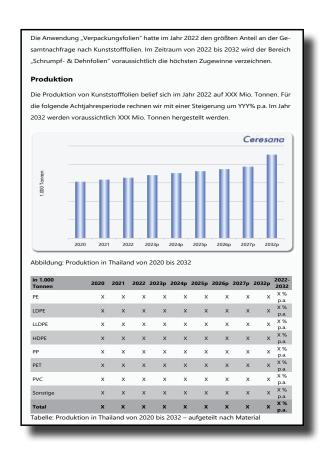
- LDPE
- LLDPE
- HDPE
- PP
- BOPET
- PVC
- Other plastics.

The demand is further analyzed for the individual application areas:

- Packaging Films
- Bags & Sacks
- Shrink & Stretch Films
- Agricultural Films
- Other Applications

**Chapter 3** provides company profiles of the most important plastic film producers, clearly arranged by contact details, revenues, profit, product range, production facilities and brief profile. Detailed profiles are provided by 99 manufacturers, such as, Amcor, Berry, Dow, DuPont, Exxon-Mobil, Oben, RKW, SABIC, Sealed Air, and Toray.





www.ceresana.com Order online now!

# Your advantages at a glance

- 1. Adequately assess new projects, investments and product innovations with the newest information.
- Gain a holistic insight into your industry

   that way, you can plan and implement
   your strategies even more effectively.
- Discover which markets hold the biggest opportunities for your company and thus gain a decisive competitive advantage.
- 4. Identify chances and risks early on in upstream and downstream markets.
- Benefit from the industry knowledge of our experienced team of experts
- 6. Draw on reliable forecasts on countries, application areas and products for successful business planning.
- 7. Strengthen your negotiation powers and gain new business partners.
- Find out which global and regional developments influence supply and demand.

# Our studies are particularly useful for:

- Producers, processors, traders, suppliers, as well as engineering companies
- Associations, institutes, consultants, banks, investors, founders, freelancers, entrepeneurs, and service providers
- Executive boards, finance, business development, strategic planning, market research, marketing, sales, distribution, R&D, and procurement



Free Samples

Thank you for your trust!

www.ceresana.com Order online now!







++49 7531 94297 0



info@ceresana.com



www.ceresana.com

If you have any questions, please do not hesitate to contact us.



### The list below includes a selection of our current market studies. Click on any topic to receive further details:



	Planet nesearch state 2
<b>Automotive Coatings - World</b>	<b>Biobased Adhesives - World</b>
<u>Automotive Plastics - Europe</u>	<b>Biobased Insulation Material - World</b>
<b>Automotive Plastics - World</b>	<b>Biobased Packaging - World</b>
<u>Hybrid &amp; Electric Cars - Europe</u>	<b>Biobased Paints and Coatings - World</b>
	Bioplastics - World
Biocides - World	Polylactic Acid (PLA) - World
Carbon Black - World	
Chelating Agents - World	Adhesives - Europe
<u>Fillers - Europe</u>	Adhesives - World
<u>Fillers - World</u>	Insulation Material - Europe
Flame Retardants - World	<b>Insulation Material - World</b>
<u>Pigments - World</u>	Paints & Coatings - Europe
<u>Plastic Additives - World</u>	Paints & Coatings - World
<u>Plasticizers - World</u>	Plastic Extrusion - Europe
Solvents - World	<u>Plastic Injection - Europe</u>
Stabilizers - World	Plastic Pipes - Europe
<u>Surfactants - World</u>	<u>Plastic Pipes - World</u>
<u>Titanium Dioxide (TiO2) - World</u>	Plastic Windows - World
	Printing Inks - Europe
Composites (CFRP & GFRP) - World	Printing Inks - World
<b>Engineering Plastics - World</b>	Windows & Doors - Europe
Expandable Polystyrene (EPS) - World	
Masterbatches - World	Bags, Sacks & Pouches - Europe
<u>Plastics - Europe</u>	Bags, Sacks & Pouches - World
<u>Plastics - World</u>	Corrugated Board & Solid Board - Europe
Polyethylene (HDPE) - World	Flexible Packaging - Europe
Polyethylene (LDPE) - World	Food Packaging - Europe
Polyethylene (LLDPE) - World	<u>Labels - Europe</u>
Polypropylene - World	Plastic Caps & Closures - Europe
Polystyrene & EPS - World	Plastic Caps & Closures - World

**Thermoplastic Elastomers (TPE) - World Rigid Plastic Packaging - World** 

Polyvinyl Chloride (PVC) - World

**Synthetic Rubber - World** 

**Silicones - World** 



**Plastic Containers - Europe** 

<u>Plastic Films - Europe</u>

**Plastic Films - World**