Market Study: Thermoplastic Elastomers



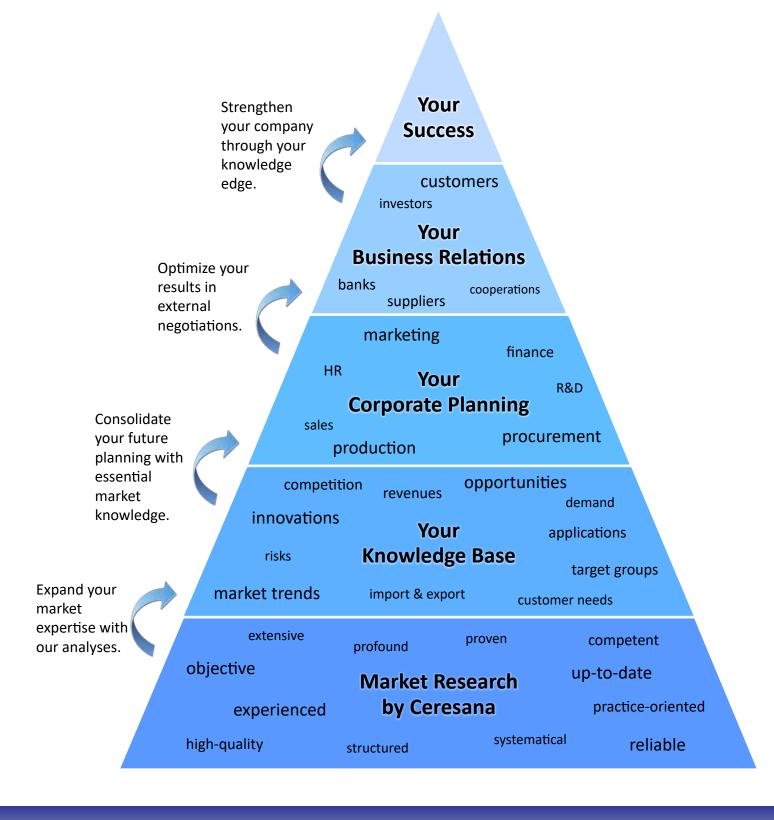




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This brochure provides further information on the study "Thermoplastic Elastomers (4th ed.)"

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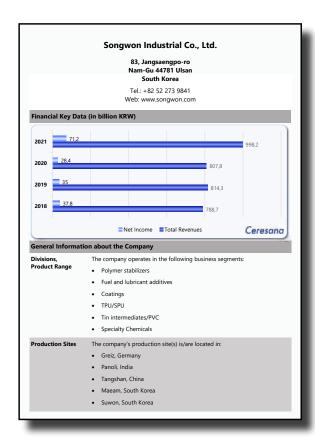
China (9)

India (1)

Japan (10)

South Korea (6)

Taiwan (4)



Ulsan, South Korea

Abu Dhabi, UAE

Houston, TX, USA

Profile Summary

Songwon, established in 1965, is headquartered in Ulsan, South Korea. Initially, the company produced PVC stabilizers. In 1977, Songwon went public and has been listed on the Korea Exchange (KRX) since then. Today, the company is one of the largest manufacturers of polymer stabilizers in the world. In December 2021, Songwon employed 1,015 people and held total assets amounting to KRW 1.12 trillion. The company has subsidiaries and Asia, Europe, the Middle East, and the USA and serves its customers through additional sales and distribution centers on these continents as well as in South America and Africa.

Split by geographic regions 21% of sales in 2021 were generated in South Korea, 29% in the rest of Asia-Pacific, 23% in Europe, 21% in North and South America, and 6% in the Middle East and Africa.

Split by products, 74% of sales in 2021 were generated with industrial chemicals and 26% with performance chemicals.

The company's quality management system is certified according to ISO 9001, two plants are additionally certified according to ISO 14001.

Specific Information about TP

Songwon produces thermoplastic polyurethanes (TPU) that find applications in tubes & hoses, wire & cables, films & sheets, mobile phone cases, rail pads, and more. They are marketed under the name SONGSTOMER.

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^{*}Note: The profiles are assigned to the country in which the company or holding is headquartered. Profiles also include JVs and subsidiaries.

Market Study: "Thermoplastic Elastomers (4th edition)" 16 Countries, 53 Producers, 260 Pages, 83 Graphs, 124 Tables, 11/2022

Summary

Chapter 1 provides a differentiated presentation and analysis of the global TPE market - including forecasts up to 2031: the development of revenues, demand and production is detailed for each region of the world.

The following TPE types are considered individually:

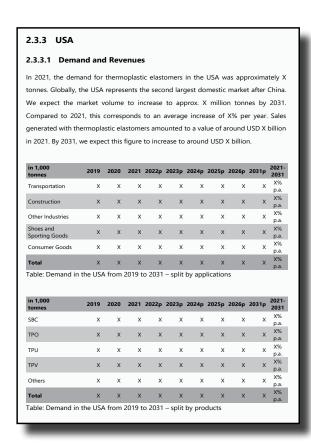
- Styrenic Block Copolymers (TPS, SBC and others)
- Thermoplastic Polyolefins (TPO)
- Thermoplastic Polyurethanes (TPU)
- Thermoplastic Vulcanizates (TPV)
- Other Thermoplastic Elastomers.

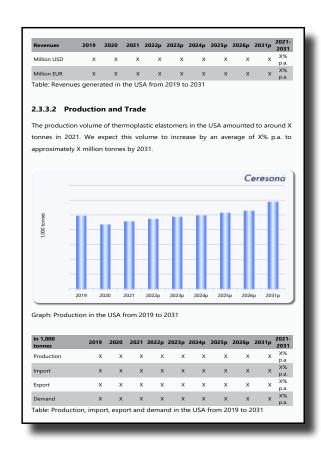
It also covers the various applications of thermoplastic elastomers:

- Vehicles
- Construction Industry
- Other Industries
- Footwear and Sporting Goods
- Household Appliances and Other Consumer Goods.

Chapter 2 provides a detailed analysis of the 16 most important countries for the TPE market in regards to demand, exports, import, production and revenues. In addition, the countries are considered in terms of application areas. The market data on demand volumes per country are broken down for the individual product types.

Chapter 3 provides a useful manufacturer directory of the 66 most important producers of TPE. The 53 company profiles are clearly arranged by contact details, sales, profits, product range, production sites and profile summary. The largest TPE producers include Sinopec, Versalis, BASF, Dynasol, Arkema, LyondellBasell, Mitsubishi, Celanese, and Sumitomo.





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Your advantages at a glance

- 1. Adequately assess new projects, investments and product innovations with the newest information.
- Gain a holistic insight into your industry

 that way, you can plan and implement
 your strategies even more effectively.
- Discover which markets hold the biggest opportunities for your company and thus gain a decisive competitive advantage.
- 4. Identify chances and risks early on in upstream and downstream markets.
- Benefit from the industry knowledge of our experienced team of experts
- Draw on reliable forecasts on countries, application areas and products for successful business planning.
- 7. Strengthen your negotiation powers and gain new business partners.
- Find out which global and regional developments influence supply and demand.

Our studies are particularly useful for:

- Producers, processors, traders, suppliers, as well as engineering companies
- Associations, institutes, consultants, banks, investors, founders, freelancers, entrepeneurs, and service providers
- Executive boards, finance, business development, strategic planning, market research, marketing, sales, distribution, R&D, and procurement



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Polystyrene & EPS - World **Plastic Films - Europe** Polyvinyl Chloride (PVC) - World **Plastic Films - World**

Silicones - World Plastic Packaging for Cosmetics - Europe

Synthetic Rubber - World Rigid Metal Packaging - Europe Thermoplastic Elastomers (TPE) - World

Automotive Coatings - World Biobased Packaging - World

Automotive Plastics - Europe Bioplastics - World

Automotive Plastics - World Polylactic Acid (PLA) - World

Starch Based Plastics - World Hybrid & Electric Cars - Europe

Biocides - World <u>Adhesives - Europe</u>

Carbon Black - World Adhesives - World

Chelating Agents - World Insulation Material - Europe

<u>Fillers - Europe</u> **Insulation Material - World**

Fillers - World Paints & Coatings - Europe

Flame Retardants - World **Paints & Coatings - World**

Plastic Extrusion - Europe Pigments - World

Plastic Additives - World Plastic Injection - Europe

Plasticizers - World Plastic Pipes - Europe

Solvents - World Plastic Pipes - World

Stabilizers - World Plastic Windows - World

Printing Inks - Europe Surfactants - World

Titanium Dioxide (TiO2) - World **Printing Inks - World**

Windows & Doors - Europe

Composites (CFRP & GFRP) - World

Engineering Plastics - World Bags, Sacks & Pouches - Europe

Expandable Polystyrene (EPS) - World Bags, Sacks & Pouches - World

Masterbatches - World Corrugated Board & Solid Board - Europe

Plastics - Europe Flexible Packaging - Europe

Plastics - World Food Packaging - Europe

Polyethylene (HDPE) - World <u>Labels - Europe</u>

Polyethylene (LDPE) - World **Plastic Caps & Closures - Europe**

Polyethylene (LLDPE) - World **Plastic Caps & Closures - World**

Polypropylene - World **Plastic Containers - Europe**

Rigid Plastic Packaging - World

