

# Market Study: Plasticizers

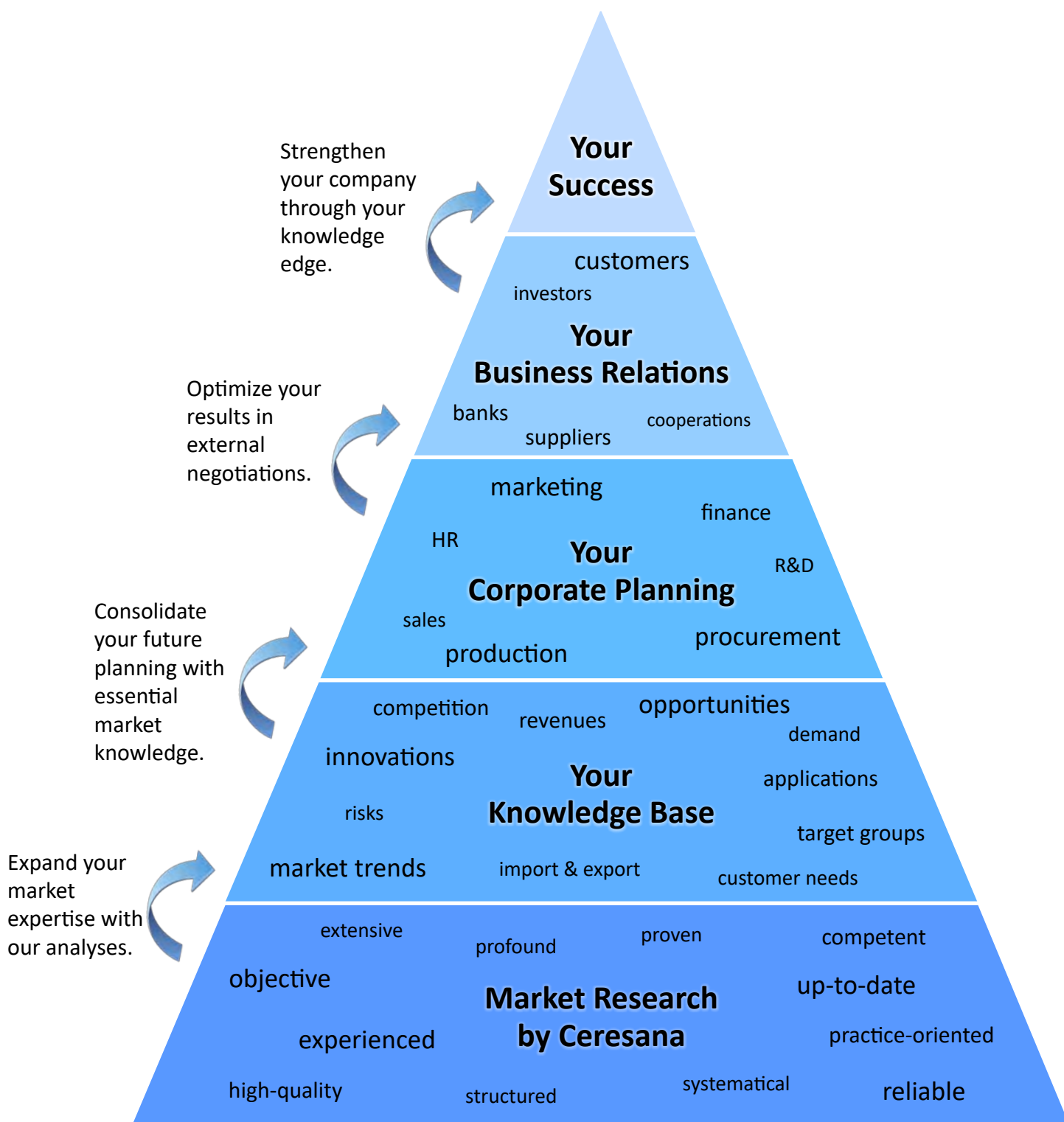


**World Report (7<sup>th</sup> edition)**

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This brochure provides further information on the study “Plasticizers (7<sup>th</sup> edition)”

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(For each country:  
revenues, demand per  
application and type)

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## 3 Company Profiles\*

### 3.1 Western Europe

- Belgium (1 Producer)
- France (2)
- Germany (5)
- Italy (2)
- Sweden (2)
- Switzerland (2)

### 3.2 Eastern Europe

- Czechia (1)
- Poland (1)
- Russia (3)
- Turkey (3)

### 3.3 North America

- Mexico (2)
- USA (11)

### 3.4 South America

- Argentina (1)
- Brazil (3)
- Colombia (1)

### 3.5 Asia-Pacific

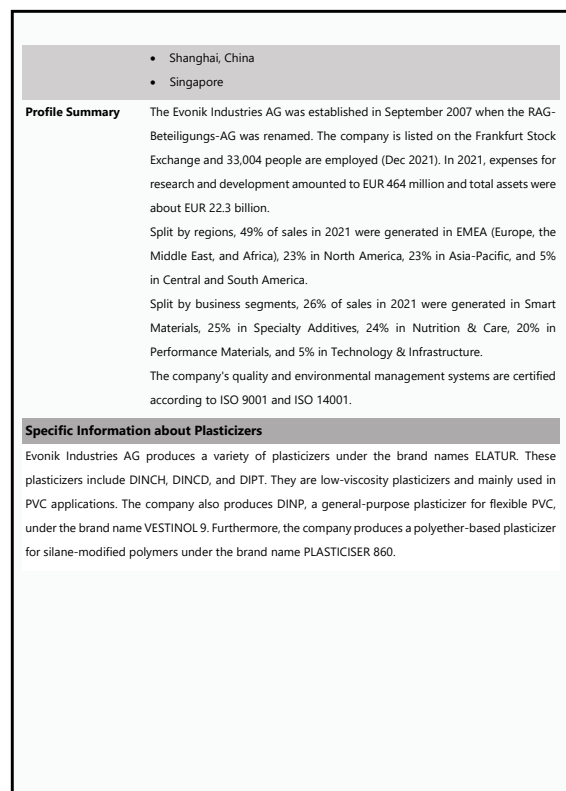
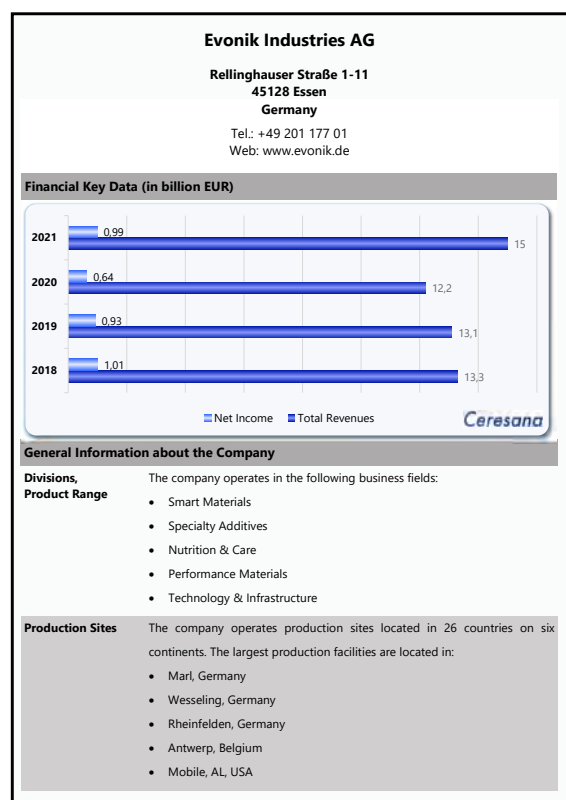
- China (5)
- India (3)
- Japan (9)
- South Korea (4)
- Taiwan (3)

### 3.6 Middle East

- Israel (1)

### 3.7 Africa

- South Africa (2)



\*Note: The profiles are assigned to the country in which the company or holding is headquartered. Profiles also include JVs and subsidiaries.

Summary

**Chapter 1** Ceresana’s new study analyzes the global plasticizers market – providing forecasts up to 2032. Demand in tonnes and revenues in USD and EUR are outlined for each region of the world. In addition, international and regional demand per product type and per application area is analyzed.

The following plasticizer types are considered in detail:

- DEHP
- DINP and DIDP
- Other phthalates
- Plasticizers without phthalates.

The market report examines the various areas of application for plasticizers:

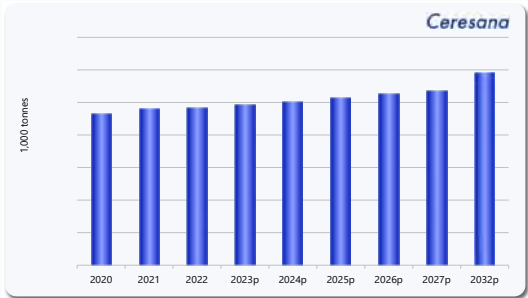
- Profiles
- Films
- Cables
- Floorings
- Other plastics
- Elastomers
- Paints and coatings
- Adhesives.

**Chapter 2** provides figures on both demand and revenues for a total of 44 countries. In addition, a detailed analysis of demand by application area is provided for the individual countries.

**Chapter 3** provides useful company profiles of the most important plasticizer manufacturers, clearly arranged according to contact details, revenues, profit, product range, production sites and brief profile. Detailed profiles are provided by 67 manufacturers, for example Arkema, BASF, Dow, Eastman, Evonik, Kao, Lanxess, LG Chem, Mitsubishi Chemical, and Nan Ya.

2.4.2 Brazil

X tonnes of plasticizers were in demand in Brazil in 2022. We expect the Brazilian market volume to grow by X% annually to around X tonnes by 2032. In 2022, revenues generated with plasticizers in Brazil amounted to approximately USD X million. By 2032, we forecast the market volume to increase to USD X million.



Graph: Demand in Brazil from 2020 to 2032

Revenues	2020	2021	2022	2023p	2024p	2025p	2026p	2027p	2032p	2022-2032
million USD	X	X	X	X	X	X	X	X	X	X% p.a.
million EUR	X	X	X	X	X	X	X	X	X	X% p.a.

Table: Demand in Brazil from 2020 to 2032, in million USD and million EUR

in 1,000 tonnes	2020	2021	2022	2023p	2024p	2025p	2026p	2027p	2032p	2022-2032
Profiles	X	X	X	X	X	X	X	X	X	X% p.a.
Films	X	X	X	X	X	X	X	X	X	X% p.a.
Cables	X	X	X	X	X	X	X	X	X	X% p.a.
Floorings	X	X	X	X	X	X	X	X	X	X% p.a.
Other Plastics	X	X	X	X	X	X	X	X	X	X% p.a.
Elastomers	X	X	X	X	X	X	X	X	X	X% p.a.
Paints and Coatings	X	X	X	X	X	X	X	X	X	X% p.a.
Adhesives	X	X	X	X	X	X	X	X	X	X% p.a.
Total	X	X	X	X	X	X	X	X	X	X% p.a.

Table: Demand in Brazil from 2020 to 2032 – split by applications

The “flooring” segment represented the largest application area for plasticizers in 2022, with around X tonnes. The highest percentage growth in the coming years is expected to be recorded by the “elastomers” segment.



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