

Market Study: Masterbatches



World Report (3rd edition)

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This brochure provides further information on the study “Masterbatches - World (3rd edition)”

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(For each country: revenues, demand split by applications & by product types)

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- Italy (1)
- Spain (3)
- The Netherlands (1)
- United Kingdom (1)

3.2 Eastern Europe

- Greece (1)

3.3 North America

- Canada (1)
- Mexico (1)
- USA (10)

3.4 South America

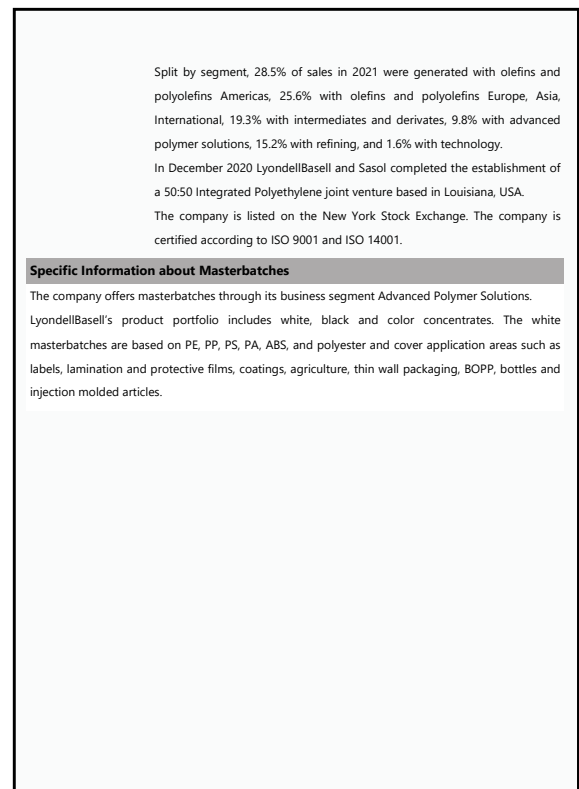
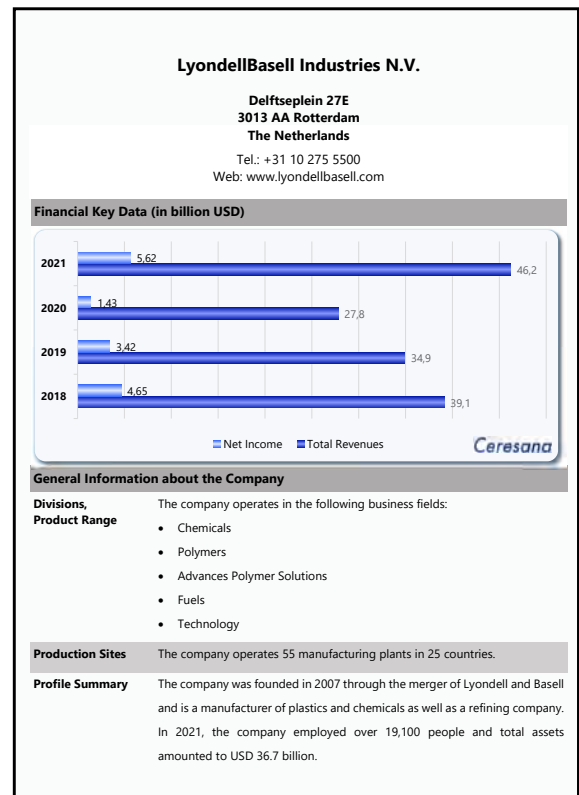
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- China (9)
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- Iran (1)
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- Saudi Arabia (1)



*Note: The profiles are assigned to the country in which the company or holding is headquartered. Profiles also include JVs and subsidiaries.

Market Study: “Masterbatches - World (3rd edition)”

16 Countries, 52 Producers, 220 Pages, 58 Graphs, 101 Tables, 09/2022

Summary

Small granules with a big effect: plastics only become colorful, durable and usable through the incorporation of additives. Therefore, granules with a high concentration of colorants, other additives or fillers, so-called masterbatches, are often added to the raw polymers in the production of plastics. Ceresana now publishes the third, completely revised edition of the “Masterbatches” market study. The market researchers expect global demand for plastic masterbatches to rise to almost 5.5 million tonnes by 2031.

Overview of the Study:

Chapter 1 provides a comprehensive analysis of the world market for plastics masterbatches - including forecasts up to 2031: the development of demand (in tonnes) and revenues (in USD and EUR) is presented for each region.

The demand is given separately for the types:

- white masterbatches
- black masterbatches
- color masterbatches
- additive masterbatches.

In addition, the various application areas are examined individually: Packaging, Construction, Transportation, Electrical and Electronics, Industrial Products and Other Applications.

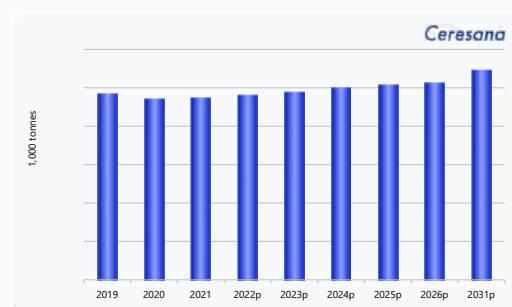
In **Chapter 2**, 16 countries are examined individually: Germany, France, the United Kingdom, Italy, Spain, Poland, Russia, Turkey, Canada, Mexico, the USA, Brazil, China, India, Japan and South Korea. Country-specific demand, demand per masterbatch type (white, black, colors, additives) and revenues are shown. Furthermore, the demand for the individual application areas is analyzed.

Chapter 3 provides a manufacturer directory of the 52 most important producers, for example, Alok, Astra Polymers, Avient, Americhem, Ampacet, Cabot, Global Colors, Lehmann & Voss, Prayag, and RTP.

2.1.2 Germany

The demand for masterbatches in Germany amounted to X tonnes in 2021. We expect demand to increase by X % p.a. on average, reaching around X tonnes in 2031. The revenue generated with masterbatches amounted to approximately EUR X million in 2021. We expect an average increase of X % p.a. up to 2031.

The packaging application area accounted for the largest share of total demand for masterbatches in 2021. Whereas demand in the transportation sector is expected to develop most dynamically over the next ten years, at X%.



Graph: Demand for masterbatches in Germany from 2019 to 2031

Revenues	2019	2020	2021	2022p	2023p	2024p	2025p	2026p	2031p	2021-2031
Million USD	X	X	X	X	X	X	X	X	X	X% p.a.
Million EUR	X	X	X	X	X	X	X	X	X	X% p.a.

Table: Revenues generated with masterbatches in Germany from 2019 to 2031, in million USD and million EUR

in 1,000 tonnes	2019	2020	2021	2022p	2023p	2024p	2025p	2026p	2031p	2021-2031
Packaging	X	X	X	X	X	X	X	X	X	X% p.a.
Construction	X	X	X	X	X	X	X	X	X	X% p.a.
Transportation	X	X	X	X	X	X	X	X	X	X% p.a.
Electrical & Electronics	X	X	X	X	X	X	X	X	X	X% p.a.
Industrial Products	X	X	X	X	X	X	X	X	X	X% p.a.
Other Applications	X	X	X	X	X	X	X	X	X	X% p.a.
Total	X	X	X	X	X	X	X	X	X	X% p.a.

Table: Demand for masterbatches in Germany from 2019 to 2031 – split by applications

in 1,000 tonnes	2019	2020	2021	2022p	2023p	2024p	2025p	2026p	2031p	2021-2031
White	X	X	X	X	X	X	X	X	X	X% p.a.
Black	X	X	X	X	X	X	X	X	X	X% p.a.
Color	X	X	X	X	X	X	X	X	X	X% p.a.
Additive	X	X	X	X	X	X	X	X	X	X% p.a.
Total	X	X	X	X	X	X	X	X	X	X% p.a.

Table: Demand for masterbatches in Germany from 2019 to 2031 – split by products

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Thank you
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